

ARCHOS

ARCHOS 50d Oxygen: All the essentials in a fashionable design for 149.99 €



Paris – Tuesday, May 31st, 2016 – ARCHOS releases today its ARCHOS 50d Oxygen. Unveiled at the MWC last February, this model combines most recent hardware features, fancy functionalities, in a stylish casing with a comfortable grip that fits in any pocket. The ARCHOS 50d Oxygen is available starting today for 149.99 €.

The ARCHOS 50d Oxygen flaunts a 5-inch FHD IPS multitouch display, empowered by its built-in full black lamination technology, so that every multimedia experience becomes breathtaking.

It packs an octa-core processor, 2 GB of RAM, 16 GB of internal storage expandable via a microSD card slot, making all tasks smooth.

It sports 2 cameras: 13 MP with autofocus and flash LED on the back, to sublime photos in detail and snap on the fly moments not to be missed, 5 MP at the front for great video chat sessions with family and friends.

It's 4G LTE compatible and supports 2 SIM cards.

Its battery life is optimizable thanks to the automatic on / off mode, activated easily from general settings.

This wallet friendly smartphone offers fancy functionalities, such as:

- **Smart Gesture**, to control the phone and make it take various actions to save time and keep things simple, through a defined gesture. A double-tap wakes the screen; drawing letters in standby mode quickly launches chosen apps; putting the device face down turns on speaker mode during a call.



- **HotKnot**, to transfer content from/to another device by simply having them in close proximity. It allows sharing web addresses, contact details, photos and videos in just a few minutes.
- **Turbo Download**, to run simultaneously 4G and WiFi connections as a super pipe and to download large files much faster.
- **Infrared Sensor**, to communicate directly with any other IR ready equipment. It makes it easy to remotely control a TV screen, a cable box, a home theater....



The ARCHOS 50d Oxygen is available for purchase on www.archos.com for 149,99€.

About ARCHOS

ARCHOS, a pioneer in consumer electronics, has repeatedly revolutionized the market. Among others, the French manufacturer was first with an HDD MP3 player in 2000, a multimedia player in 2003, Google Android powered tablets in 2009, as well as a connected Smart Home in 2014. Today, ARCHOS offers its own line of tablets, smartphones and connected objects worldwide. With headquarters in France, offices in Europe and in Asia, ARCHOS has become a strong pan-European player and is furthering its international expansion. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN Code: FR0000182479.

For more information on ARCHOS tablets, smartphones and connected objects, go to www.archos.com, [Facebook](#), or [Twitter](#).

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