

IFA 2013: ARCHOS Confirms Mobile Connected Strategy with Innovative Tablet and Smartphone Lineup

Will use Android™ Expertise to Expand 3G Tablet, Smartphone Range & Connected Objects

London, UK – August 29th, 2013 - [ARCHOS](#), a pioneer in Android devices, is pleased to announce its tablet and smartphone strategy for year-end 2013.

Leveraging its four years of Android expertise, ARCHOS has optimised its product development aiming at offering innovative products based on Android and focused into the mobility segment, from tablets to smartphones to connected objects.

“This combination of innovation, value for money and rich product portfolio should allow ARCHOS to further increase its market share in the coming months,” said Loic Poirier, CEO of ARCHOS.

CONTINUING TABLET INNOVATION: Powerful, Google certified tablets with HD screens

The **Platinum range** - featuring Quad-Core processors, sleek Aluminum design, wireless display technology and IPS screens up to 2048 x 1536 running Android 4.2.



ARCHOS 97b Platinum HD



ARCHOS 101 xs 2

The new **Gen11** tablet, the **ARCHOS 101xs2**, is designed for performance, media playback and productivity. Powered by a quad-core processor with HD IPS screen it also features front-facing dual stereo speakers and ARCHOS' unique magnetic keyboard functionality.

RENEWING THE THEMED TABLET RANGE: products designed for specific use

Unique to the new line of themed devices is a home screen application developed by ARCHOS that curates the more than 1 million apps inside of Google Play™. Here each user can discover a selection of apps that best fits the purpose of the tablet making it easier for the end user to find the right content.



Kids Zone



Game Zone



Chef Apps

The new **ARCHOS ChildPad** range features a user interface designed for children, Google Play filtered for children, full parental controls and will run Android 4.2. Additionally, this range will feature the 101 Childpad designed to bridge the gap from the digital world of the tablet to content in the real world using magnetic figurines.



ARCHOS 80 ChildPad

For gamers, the new **ARCHOS GamePad 2** is the perfect combination of Android tablet and gaming console with access to thousands of the latest games. More details on this device to be released soon.

EXPANDING ANDROID EXPERTISE TO 3G TABLETS & SMARTPHONES

Expanding its deep Android expertise and answering user demand, ARCHOS is moving full speed ahead enhancing its existing line of 3G and 3G + tablets.

The new **ARCHOS Xenon Range** of 3 tablets will feature HD screens, up to Quad-Core CPUs, and will run Android 4.2 offering 3G connected devices cheaper than Apple or Samsung Wi-Fi tablets.



ARCHOS 80 xenon

The new **ARCHOS Smartphone** line will include the **Oxygen range**, additions to the **Platinum range** and the **Titanium range**. All smartphones will feature pure un-skinned Android OS and Google Certification.



ARCHOS 50 Oxygen

The flagship smartphone, the **ARCHOS 50 oxygen**, features a full HD IPS screen, Quad-Core CPU at 1.5 GHz, 16GB storage, Android 4.2 and 13MP back camera and a 5 MP front camera.

The Titanium range, starting at £99 with a 4 inch device, will feature Dual-Core CPUs, Bluetooth, GPS, Dual SIM card slots, Android 4.2, 5MP back cameras and 0.3 MP front cameras.

Archos will provide further details and unveil this product strategy on their stand at IFA 2013, located in **Hall 17, Stand 106**.

Further information will also be available on the Archos website upon launch - www.archos.com.

Future plans in the ARCHOS product strategy include enriching its smartphone lineup with the addition of 4G LTE models and to develop a full range of Connected Objects, including a unique Smart Watch concept.

ABOUT ARCHOS

ARCHOS, a pioneer in the portable audio and video player market, and now specialising in Android Tablets and Smartphones, has repeatedly revolutionised the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android Tablets and Smartphones, as well as a full line of OEM devices. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. In 2008, ARCHOS launched the first generation Internet Tablets, and then the first ever Android™ powered tablets in 2009. In 2013, ARCHOS launched its first generation of Smartphones with the ARCHOS Platinum series. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN CodeFR0000182479. Website: www.archos.com.

Connect with us on Facebook: <http://www.facebook.com/pages/Archos-Worldwide/136186653079325>

Follow us on Twitter: <http://twitter.com/archosnews>

Google, Android, Google Play are trademarks of Google Inc.

###

Press Contacts:

Lianne Hunter, Harvard PR

Phone: +44 (0)207 861 2843

Email: archos@harvard.co.uk