

ARCHOS organizes "Chase the Bitcoin"

The Bitcoin hunt starts Monday, September 3rd 2018

Paris – Tuesday, August 28th 2018 – Blockchain addicts, crypto enthusiasts or game aficionados from all over the world, aged 18+, ARCHOS gives you the chance to "Chase the Bitcoin" and win one Bitcoin!



The French pioneer of consumer electronics, that introduced its first cold storage hardware wallet in July 2018, will reward with a Bitcoin the person who will have discovered the 24-word seed and who will have communicated it first to ARCHOS' team in the right order.

The "Chase the Bitcoin" game, without obligation to purchase, starts on Monday, September 3rd 2018 at 10:00 am CET and finishes Friday, October 19th 2018 at 6:00pm CET. A new clue will be given every 48 hours either on ARCHOS' websites, social networks or via its main partners.

The complete "Chase the Bitcoin" rules will be available from Friday, August 31st on www.archos.com/chasethebitcoin.

Mark your calendar and go "Chase the Bitcoin"! Good luck to all!

About ARCHOS Safe-T mini:

The ARCHOS Safe-T mini embeds:

- Encrypted chipset memory, in addition to its 6 digits PIN code,
- Open source software, based on the Trezor development, available on GitHub, where others can contribute further,
- Secure storage of repatriated crypto assets, after trading on any preferred exchange platform,
- Support of 75% of total market cap of cryptocurrencies: Bitcoin, Bitcoin Cash, Bitcoin Gold, Dash, Ether, Ether Classic, Litecoin, ERC20 tokens,
- Companion web app for easy set-up and use.

The Top 5 reasons to purchase the ARCHOS Safe-T mini:

- The ARCHOS Safe-T mini is immune to computer viruses
- Private and recovery keys are stored on the ARCHOS Safe-T mini, offline, and can therefore not be hacked.
- Only its users see these keys entirely on the OLED screen of the ARCHOS Safe-T mini.
- All transactions must be validated with the hardware buttons of the ARCHOS Safe-T mini. It is thus impossible for cybercriminals to modify them.
- In case the user loses its ARCHOS Safe-T mini, he can recover his coins using its 24-word seed



The ARCHOS safe-T mini is now available, priced €49,99 / £49,99 / \$59,99. To go beyond the proof of concept, for the first time, ARCHOS will accept payment in Bitcoin on its online store.

To follow the news dedicated to the ARCHOS Safe-T mini, please join the following group on Telegram: <https://t.me/ArchosCrypto>.

About ARCHOS

ARCHOS, a pioneer in consumer electronics, continues to innovate and revolutionize the consumer electronics market. Among others, the French manufacturer was first with an HDD MP3 player in 2000, a multimedia player in 2003, Google Android powered tablets in 2009, a connected Smart Home in 2014 and PicoWAN, the first collaborative network dedicated to the IoT, in 2016. Today, ARCHOS designs and democratizes solutions with high innovation value: tablets and smartphones, home and IoT, urban mobility, and security and blockchains. With headquarters in France, offices in Europe and in Asia, ARCHOS has become a strong pan-European player. ARCHOS is quoted on Compartment C of Euronext, Euronext Paris, ISIN Code: FR0000182479.

Press contacts ARCHOS

Bénédicte Ernoult – ernoult@archos.com - +33 (0)1 69 33 16 90

Emmanuelle Bureau du Colombier – ebdc@archos.com - + 33 (0)6 09 47 23 49