

# ARCHOS Unveils the 50c Oxygen, a Powerful Octo-Core Smartphone

*An unrivaled price to performance ratio at only £179*

**London - June 12, 2014** – [ARCHOS](#), a pioneer in Android™ devices, announces the availability of the ARCHOS 50c Oxygen smartphone **armed with Octo-Core processor** and access to Android's best applications. ARCHOS' latest smartphone offers elegant style, outstanding performance, HD multimedia capability, and dual-SIM flexibility for only £179.

## Versatile

The ARCHOS 50c Oxygen was designed to meet the needs of a modern-day smartphone user. The **1.7GHz Octo-Core processor** ensures that the phone is capable of breezing through the most intensive tasks.

Ideal for travelers and business professionals, the ARCHOS 50c Oxygen combines the pro/perso circles with **dual-SIM support** (H+ compatible), allowing users to have two phone numbers in the same phone. Of course, it comes with complete access to Google's ecosystem, including Google Play and its millions of applications.

## Multimedia Powerhouse

Also designed for the multimedia lover, the slim and stylish ARCHOS 50c Oxygen features an outstanding **5-inch IPS HD screen**, an 8MP camera with 1080p encoding and decoding and expandable memory with a micro SD card up to 64GB.

*"The smartphone market is very competitive, with lots of options for consumers. Power isn't the only deciding factor anymore", says Loïc Poirier, ARCHOS CEO. "The price to performance ratio has never been so appealing and our customers are the big winners of this evolution – we're delivering incredible technology without the added cost."*

## Popularise HD with the ARCHOS 50b Oxygen also available

ARCHOS also announces the ARCHOS 50b Oxygen, also **available today from £129**. It offers a full black laminated 5" IPS HD screen, an 8MP camera (1080p encoding and decoding) with a 1.3GHz quad-core processor.

For more information about ARCHOS' entire selection of smartphones, tablets and connected objects, visit us at [www.archos.com](http://www.archos.com) and follow us on [Facebook](#) and [Twitter](#).



## Main features

	<b>ARCHOS 50b Oxygen</b>	<b>ARCHOS 50c Oxygen</b>
Operating System	Android 4.2.2 "Jelly Bean"	Android 4.2.2 "Jelly Bean"
CPU	Mediatek MT6582 / Quad Core @1.3 Ghz Cortex A7	Mediatek MT6592 / Octa-Core @1.7 Ghz Cortex A7
Screen	1280 x 720 (HD) Screen with IPS technology	1280 x 720 (HD) Screen with IPS technology
Size	5.0" (12.7cm)	5.0" (12.7cm)
Type	Capacitive Multitouch - 16 million colors	Capacitive Multitouch - 16 million colors
RAM memory	1GB	1GB
Storage	4 or 8GB	8GB
Expandable memory	Yes, Micro SD (up to 64Go)	Yes, Micro SD (up to 64Go)
SIM card	Dual Sim	Dual Sim
Size (LxWxH)	145*72.8*8.6mm	145*69.8*7.64mm
Weight	160g	140g
Battery size	Li-on 2000mAh	Li-on 2000mAh
Accelerometer	YES	YES
Compass	YES	YES
Light & Proximity Sensor	YES	YES

## Network and connectivity

	<b>ARCHOS 50b Oxygen</b>	<b>ARCHOS 50c Oxygen</b>
GSM / GPRS / EDGE	850 / 900 / 1800 / 1900 MHz	850 / 900 / 1800 / 1900 MHz
UMTS / WCDMA / 3G	900 / 2100 MHz	900 / 2100 MHz
Data Rate	HSPA+ 21 Mbps / 5.76Mbps	HSPA+ 21 Mbps / 5.76Mbps
Bluetooth	A2DP + HFP + EDR	4.0 + A2DP + HFP + EDR
FM Radio	YES	YES
Wifi	YES and wifi hotspot	YES and wifi hotspot
Wifi direct	YES	YES
UPMP / DNLA / SAMBA	YES	YES
GPS/AGPS	YES with Glonass support	YES with Glonass support
USB (Synch & Charge)	Micro USB 2.0	Micro USB 2.0

## Camera

	<b>ARCHOS 50b Oxygen</b>	<b>ARCHOS 50c Oxygen</b>
Back Camera	8MP - Autofocus with LED Flash	8MP - Autofocus with LED Flash
Sensor	BSI sensor	BSI sensor
Video encoding	1080p	1080p
Front Camera	2MP	2MP

## Messaging

	<b>ARCHOS 50b Oxygen</b>	<b>ARCHOS 50c Oxygen</b>
SMS/MMS	YES	YES
E-mail	POP/IMAP/ Exchange Active Synch/ SMTP/Push Mail	POP/IMAP/ Exchange Active Synch/ SMTP/Push Mail

## Multimedia

	<b>ARCHOS 50b Oxygen</b>	<b>ARCHOS 50c Oxygen</b>
Video Decoding	H.264 up to 1080p / AVI/MP4/3GP	H.264 up to 1080p / AVI/MP4/3GP H.265 up to 720p/VP9
ARCHOS Apps	YES (File explorer, Video Player, Music Player)	YES (File explorer, Video Player, Music Player)
Audio Playback	MP3 , WAV (PCM/ADPCM), AAC, AAC+ 5.13, OGG Vorbis	MP3 , WAV (PCM/ADPCM), AAC, AAC+ 5.13, OGG Vorbis
Photo Viewer	JPEG, BMP, GIF, PNG	JPEG, BMP, GIF, PNG
Alert type	Vibration, MP3, WAV ringtones	Vibration, MP3, WAV ringtones
Loudspeaker	YES	YES
Audio output	Jack 3.5mm	Jack 3.5mm
Dictaphone	YES	YES

## Google Services

	<b>ARCHOS 50b Oxygen</b>	<b>ARCHOS 50c Oxygen</b>
Application Store	Google Play™	Google Play™
Internet browser	Google Chrome™	Google Chrome™
Vocal Assistant	Google Now™	Google Now™
Google Apps	Youtube™, Gmail™, Hangouts™, MAPS™, Calendar™	Youtube™, Gmail™, Hangouts™, MAPS™, Calendar™
Alarm Clock	YES	YES
Calculator	YES	YES
Agenda	YES	YES

## About ARCHOS

ARCHOS, a pioneer in the portable audio and video player market, and now specializes in Android Tablets and Smartphones, has repeatedly revolutionized the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android tablets and smartphones, as well as a full line of OEM devices. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. In 2008, ARCHOS launched the first generation Internet tablets, and then the first ever Android powered tablets in 2009. In 2013, ARCHOS launched its first generation of smartphones with the ARCHOS Platinum series. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN CodeFR0000182479. Website: [www.archos.com](http://www.archos.com).

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