

Press Release

ARCHOS invents "Fusion Storage" and announces the first ever 256 GB Android Tablet

London, 2nd March 2015 - ARCHOS, the French consumer electronics manufacturer, will be presenting its latest storage innovations at MWC in Barcelona this week with ARCHOS Fusion Storage. This revolutionary software development seamlessly combines the memory of any MicroSD card with the internal storage on a device.

For those after even more storage, ARCHOS is also launching its range of Magnus tablets with up to 256 GB of internal storage.

Fusion Storage by ARCHOS

With this revolutionary technical wizardry, unique for a Smartphone and Tablet manufacturer, ARCHOS optimises data storage by fusing internal memory with external microSD card memory.

By activating ARCHOS Fusion Storage you are able to add the full memory of the microSD card to that of the internal memory on the device. This automatically migrates data and optimises memory balance resulting in significant extra install space for apps and games as well as more storage for media and other large files.



ARCHOS Fusion Storage will be available on new ARCHOS Tablets and Smartphones (including the upcoming Magnus tablets) as well as by OTA update on selected models already available.

The Magnus Range – up to 256GB of internal memory

With the launch of the first ever Android Tablet with 256 GB of internal memory, ARCHOS is going back to its roots – huge storage on excellent tablets, with a twist as ARCHOS drops mechanical drives for ultrafast flash memory.



With internal storage of 256 GB and 128 GB respectively, the ARCHOS 94 Magus and ARCHOS 101 Magnus Plus give users an amazing HD app and media experience without ever having to worry about running out of space for additional apps games or media.

Total HD immersion is offered, whether watching a HD movie, surfing the web or gaming in HD. The ARCHOS 101 Magnus Plus and 94 Magnus also feature a super powerful Cortex A17 quad-core processor able to run apps and games smoothly and efficiently, whilst offering excellent battery life.

The ARCHOS 101 Magnus Plus 128 GB will be available in April 2015 at £249

The ARCHOS 94 Magnus 256 GB will be available in April 2015 also at £249 exclusively on the archos.com online store.

ARCHOS will also be launching the ARCHOS 101 Magnus – the first tablet with 64GB of internal storage at £129.

Technical features

	ARCHOS 101 Magnus	ARCHOS 94 Magnus	ARCHOS 101 Magnus +
Operating system		Android 4.4 KitKat	
CPU	Mediatek MT8127	Quad-core Rockchip RK 3288 ARM Cortex A17@ 1.8	Quad-core RK 3288 ARN Cortex A17@ 1.8 GHz
	Quad core 1.3GHz	GHz	Cortex ATT @ 1.0 GHZ
GPU	Mali450 MP4	MaliT764	MaliT764
Screen	10.1" IPS Like 1024x600	9.4" IPS HD 1280x800	10.1" IPS 1920x1200
RAM	1GB	1.5GB	2GB
Internal Memory	64GB	256GB	128GB
Camera	VGA Front / 2MP back	VGA front / 5MP back	2MP front / 5MP back
Micro SD	YES – up to 128GB		
Others	Bluetooth / Wifi / GPS / Mini HDMI		
Battery	4000mAh	6400mAh	7000mAh
Size / Weight	262x156x12mm /550gr	240x10x172mm / 570gr	240x10x172mm / 570gr
Price	£129	£249	£249

About ARCHOS

ARCHOS, a pioneer in the portable audio and video player market, and now specializing in Android Tablets and Smartphones, has repeatedly revolutionized the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android Tablets and Smartphones, as well as a full line of OEM devices. In 2000, ARCHOS launched the Jukebox 6000, the first MP3player combined with a hard disk. In 2008, ARCHOS launched the first generation Internet Tablets, and then the first ever Android powered tablets in 2009. In

2013, ARCHOS launched its first generation of Smartphones with the ARCHOS Platinum series. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN CodeFR0000182479. Website: www.archos.com.

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