

ARCHOS 50 Oxygen Plus: providing design and performance

London – 26th February 2015 – ARCHOS, the French consumer electronics manufacturer has today announced its latest smartphone – the ARCHOS 50 Oxygen Plus – combining ergonomic design, performance and power for an affordable piece. The smartphone will on display for the first time at MWC 2015.

An outstanding screen for a unique design

The ARCHOS 50 Oxygen Plus features a HD screen (1280 x 800) from JDI (Japan Display Inc) - one of the leading manufacturers in the high end LCD smartphone screen industry, in addition to a slim design at 7.2mm and an ergonomic designed to ensure ease of grip.



125 grammes

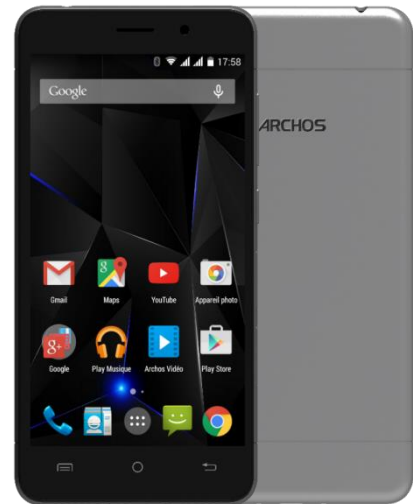


7.2 mm

The ultra-performance handy

The powerful Octo-Core 3G processor and GPU means the user can enjoy games, videos and applications in ease, without lag, as well as comfortably processing photos taken with the 8 MP rear camera and a 5MP front camera

Like all smartphones in the ARCHOS range, the ARCHOS 50 Oxygen Plus also offer's dual-SIM functionality and a Mirco SD slot allowing you to expand the 16GB internal storage.



The ARCHOS 50 Oxygen Plus 3G will be available in March 2015 at £149.99.

The ARCHOS 50 Oxygen Plus - 4G: for even more performance

ARCHOS will continue to expand its range with a 4G version of the 50 Oxygen Plus in June 2015. This 4G version will ship Android Lollipop and will carry a 4G Octo-Core MT6752 processor giving it more speed and performance.

About ARCHOS :

ARCHOS, a pioneer in the portable audio and video player market, and now specializing in Android Tablets and Smartphones, has repeatedly revolutionized the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android Tablets and Smartphones, as well as a full line of OEM devices. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. In 2008, ARCHOS launched the first generation Internet Tablets, and then the first ever Android powered tablets in 2009. In 2013, ARCHOS launched its first generation of Smartphones with the ARCHOS Platinum series. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN CodeFR0000182479.

Website: www.archos.com.

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Technical Specifications:

Hardware



CPU	Mediatek MT6592 / Octa-Core @1,4 GHz Cortex A7
GPU	Mali 450MP4
RAM	1GB
Internal Storage	16GB
Expandable Storage	Micro SD card up to 128 GB (when formatted to fat32 standard)
Size & Weight	143.5*72.5*7.2mm 125g

Screen



Diagonal Size	5 inches (12.7cm)
Resolution	1280 x 720 (HD)
Technology Type	IPS JDI LCD technology, Capacitive Multitouch
LED notification	YES

Wireless Technologies



SIM Placement and Type	1x Micro SIM + 1x Nano SIM or 1x Micro SIM + 1x Micro SD
3G / UMTS / WCDMA freqs	900 / 2100 MHz
GSM / GPRS / EDGE freqs	850 / 900 / 1800 / 1900 MHz
Data Rates	HSPA + 21 Mbps / HSUPA + 5.76 Mbps
SMS / MMS	Yes
Wifi	Yes
Wifi Direct	Yes
Bluetooth	Yes, v4.0 with A2DP, EDR
GPS / A-GPS	Yes

SAR / DAS

SAR MAX : Head: 0.531W/Kg, Body: 0.484W/Kg

Software

Operating System	Android 4.4 "Kit Kat"
Application Store	Google Play
Internet browser	Google Chrome
Voice Assistant	Google Now
Google Apps preinstalled	Gmail, Calendar, Hangouts, Play Music, Play Movies, Play Books
ARCHOS Apps preinstalled	Video, Files
Email Compatibilities	POP/IMAP/ Exchange Active Synch/ SMTP/Push Mail

Camera

Front Camera	5 MP
Back Camera	8MP Auto Focus with LED Flash
Video Encoding	1080p
Battery Size	2000 mAh
Battery type	Li-ion / Non removable
Battery weight	N/A
Charging Adaptor	5V 1 A Micro USB

**Multimedia**



Video Playback	H.264 HD (up to 1080p @30fps), extensions: AVI, MP4, 3GP, MKV H265 up to 720p/VP9
Audio Playback	MP3, WAV (PCM/ADPCM), AAC, AAC+ 5.1, OGG Vorbis
Alert Type	Vibration, MP3, WAV ringtones
FM RADIO	Yes
Image viewing	JPEG, BMP, PNG, GIF
uPnP /DNLA	Yes, via Video and Media Server applications
G-sensor	Yes