

ARCHOS

Press Release

Smartphones with extra-large HD screens from £120

London – 26th of February 2015 - ARCHOS, French consumer electronics manufacturer today announces the ARCHOS 52 Platinum, the ARCHOS 59 Xenon and the ARCHOS 62 Xenon at MWC.

With the largest HD screens yet, powerful quad-core processors and Android™ 4.4, KitKat®, these Smartphones offer a unique phablet experience for the ultimate multimedia experience.

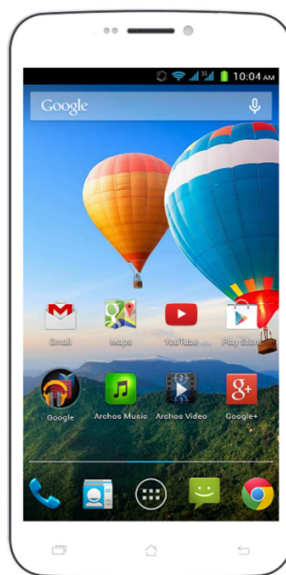
Large high definition screens for an ultimate viewing experience

The ARCHOS 52 Platinum, ARCHOS 59 Xenon and ARCHOS 62 Xenon each have HD (1280 x 720) IPS wide screens with exceptional image quality. High definition fully immerses the user when playing games, watching movies or surfing the web.

These smartphones also feature the best in multimedia on Android thanks to ARCHOS Media Center applications.



ARCHOS 52 Platinum



ARCHOS 59 Xenon



ARCHOS 62 Xenon

A powerful Quad -Core Processor

In addition to their large HD screens, the ARCHOS 52 Platinum, ARCHOS 59 Xenon and ARCHOS 62 Xenon provide a smoother browsing experience thanks to their powerful quad-core processors and 1 GB of RAM.

Competitive prices for unconventional phones

ARCHOS continues to break the rules by offering smartphones with large screens and exceptional hardware allowing them to compete with the quality of smartphones which cost much more.

With a retail price of £119.99 for the ARCHOS 59 Xenon, £129.99 for the ARCHOS 52 Platinum and £139.99 for the ARCHOS 62 Xenon, these smartphones will appeal to demanding customers for everything from design, power, multimedia offering and price.

About ARCHOS

ARCHOS, a pioneer in the portable audio and video player market, and now specializing in Android Tablets and Smartphones, has repeatedly revolutionized the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android Tablets and Smartphones, as well as a full line of OEM devices. In 2000, ARCHOS launched the Jukebox 6000, the first MP3player combined with a hard disk. In 2008, ARCHOS launched the first generation Internet Tablets, and then the first ever Android powered tablets in 2009. In 2013, ARCHOS launched its first generation of Smartphones with the ARCHOS Platinum series. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN CodeFR0000182479. Website: www.archos.com.

Technical Specifications

| | ARCHOS 52 Platinum | ARCHOS 59 Xenon | ARCHOS 62 Xenon |
|-------------------------|-----------------------------------|--------------------------|-------------------------|
| Operating system | Android 4.4 KitKat | | |
| CPU | Mediatek MT6582 Quad Core 1.3 Ghz | | |
| Screen | 5.25" IPS 1280x720 | 5.9" IPS 1280x720 | 6.27" IPS 1280x720 |
| RAM | 1GB | | |
| Storage | 8GB | | |
| Camera | 8MP AF back / 2MP front | 8MP front AF / 2MP front | 8MP AF back / 5MP front |
| Micro SD | YES | | |
| Dual Sim | YES | | |
| Network | 2G/3G/H+ | | |
| Connection | Bluetooth / Wifi / A-GPS / GPS | | |
| Battery | 1750mAh | 2500mAh | 2300mAh |
| Size / Weight | 76.8x8.8x150mm /161gr | 84x8.5x165mm /204gr | 88x8x174mm / 210gr |
| Price | £129.99 | £119.99 | £139.99 |

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