

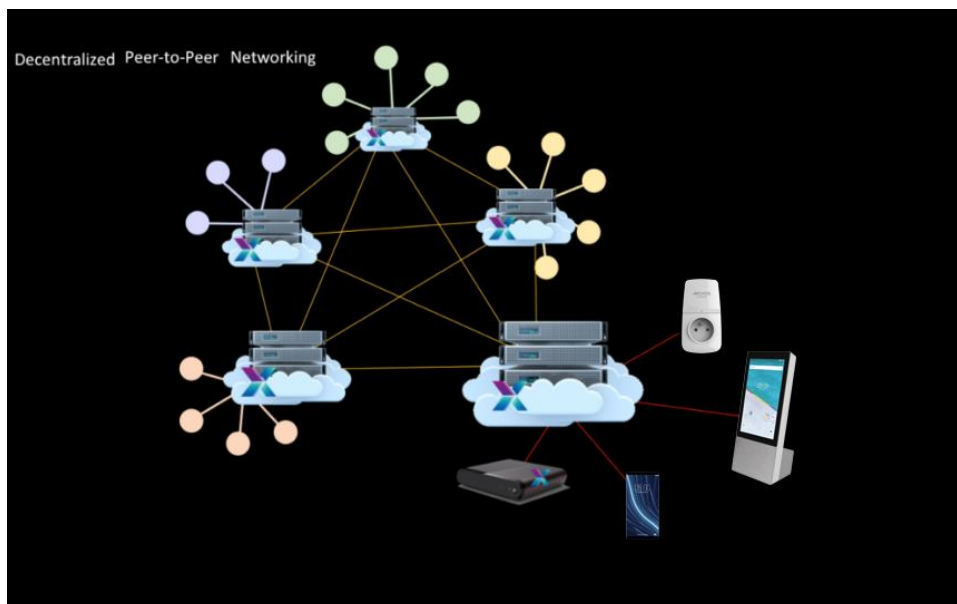
## ARCHOS partners with ioeX for extended peer-to-peer services in data privacy management and ecosystems

**Paris/Taipei – Thursday, July 5<sup>th</sup>, 2018** – ARCHOS, the French pioneer of consumer electronics, and HengHung Corporation Limited, branded as ioeX, the Taiwanese blockchain developer and integrator, jointly announce their partnership.

ioeX is a perfect integration of the blockchain technology into the IoT industry. Since 2016, ioeX has built a decentralized peer-to-peer network based on existing servers and smart devices. It reduces the M2M data transmission costs by 70%, which could represent up to USD 12.6 billion per year by 2020.

Under the terms of their agreement, ARCHOS and ioeX will collaborate on the development and the operational testing of ioeX unique and innovative blockchain technology on some of ARCHOS's IOT products. This partnership will lead to further developments on peer-to-peer services in data privacy management and ecosystems.

With the interconnection between nodes, ioeX network updates connected devices's software without going through the OTA server. At the same time, ioeX incorporates blockchain technology ensuring the best security for user's privacy and issues its crypto asset, "ioeX coin", as the reward and incentive for relay and storage devices.



ioeX decentralized peer-to-peer network

ioeX's CEO and Founder, Aryan Hung quotes " ioeX aims to connect smart devices so the decentralized network can be widely applied. We believe that ioeX network can truly change the landscape of the IoT industry and has the potential to grow as a worldwide network."

Loic Poirier, ARCHOS' CEO adds: "Blockchain technology is a good driver for a lot of innovations. Working on decentralized solutions for sharing software updates is a great mission for a company like ARCHOS that develops and distributes a complete lineup of connected devices. Some of ioeX industrial's backers are amongst ARCHOS's long-term Asian partners and we trust in ioeX's experienced team's capacity to deliver their milestones."

## About ARCHOS

ARCHOS, a pioneer in consumer electronics, continues to innovate and revolutionize the consumer electronics market. Among others, the French manufacturer was first with an HDD MP3 player in 2000, a multimedia player in 2003, Google Android powered tablets in 2009, a connected Smart Home in 2014 and PicoWAN, the first collaborative network dedicated to the IoT, in 2016. Today, ARCHOS designs and democratizes solutions with high innovation value: tablets and smartphones, home and IoT, urban mobility and security of blockchains. With headquarters in France, offices in Europe and in Asia, ARCHOS has become a strong pan-European player. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN Code: FR0000182479.

## Press contacts ARCHOS

Bénédicte Ernoult – [ernoult@archos.com](mailto:ernoult@archos.com) - +33 (0)1 69 33 16 90

Emmanuelle Bureau du Colombier – [ebdc@archos.com](mailto:ebdc@archos.com) - + 33 (0)6 09 47 23 49

## About HengHung

ioeX is a blockchain project created and managed by HengHung Corporation Limited in Taipei. The Company is founded by a group of ex-Foxconn engineers and management 4 years back. The founding members of the company are having an average of 10 years and more of software and application development experiences. The Company currently is focusing transforming the traditional internet business to Blockchain Enable, together with other business partners, that integrating more blockchain applications around the world. The company is part of a fast-growing business Group in Taiwan that offer Block-chain incubator advisory services.

## About ioeX

Through decentralized peer-to-peer networking, ioeX creates a decentralized, distributed networking that allows each AI equipment to transmit the data without a storage and transmission center. The cost of traffic and storage decreases nearly 70%, and the interactions between technology carriers and network communication become more intuitive and closer to reality; meanwhile, it makes data transmission safer, also protects personal privacy better and widens possible applications, such as housing, life, smart cars, Intellectual robots. General users may gain ioeX coins through sharing bandwidth and storage space of their equipment. ioeX adds additional values on internet of everything through decentralized networking driven by blockchain, and brings blockchain to our lives.

## Press contacts ioeX

ioeX Chief Marketing Officer - Neo Peng - [neo@ioex.co](mailto:neo@ioex.co)

ioeX Chief Strategy Officer - Kenneth Kuo - [kenneth@ioex.co](mailto:kenneth@ioex.co)

ioeX Chief Public Relation Officer - Monika Lin - [monika@ioex.co](mailto:monika@ioex.co)