

Introducing the new ARCHOS Fusion Storage. “(MERGING THE INTERNAL AND MICRO SD CARD MEMORY OF YOUR DEVICE FOR MAXIMAL STORAGE CAPACITY AND MORE APPS DOWNLOADS)”

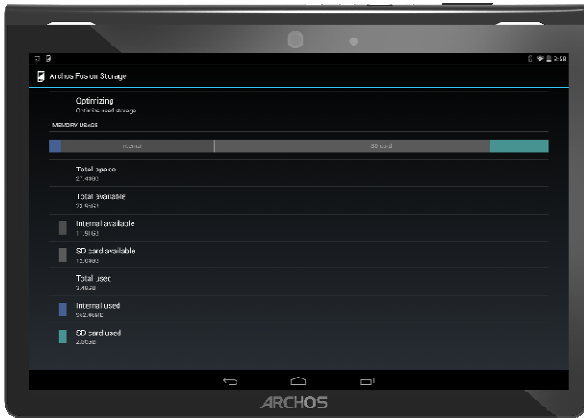


Since the debut of Archos brand in Nigeria early this year, The Company who is a pioneer in the portable audio and video player market, and now specializing in Android Tablets and Smartphones, has repeatedly revolutionized the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android Tablets and Smartphones, as well as a full line of OEM devices. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. In 2008, ARCHOS launched the first generation Internet Tablets, and then the first ever Android powered tablets in 2009. In 2013, ARCHOS launched its first generation of Smartphones with the ARCHOS Platinum series. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris.

The company has not rested on its oars to fulfilling her promises by making Nigerians have good value for their money.

ARCHOS Fusion Storage, a software innovation, recently unveiled by the French brand at this year's Mobile World Congress in Barcelona, will be available via update (Over the Air) from May the 5th, 2015 on the ARCHOS 101 Oxygen, ARCHOS 50 Diamond, ARCHOS 52 Platinum and ARCHOS 50 Oxygen Plus. It merges the internal memory capacity of the device itself with that of the Micro SD card in order for users to enjoy more applications or content.

A long-awaited feature by Android users



The Country Manager, Ademola Olukotun said that the R&D team of ARCHOS worked on the lower layers of the operating system from Google and its Kernel core. It thus provides a much-needed storage option for users of Android tablets or smartphones. This feature automatically reconciles the memory allocation problem between the internal storage and microSD card while providing increased capacity.

Key features of ARCHOS Fusion Storage

- The touch stone for the user is that significant space is gained to hold more applications and content. Upon activation of the merged storage, data is automatically accommodated in the internal memory of the tablet or smartphone and is then sorted. The application files will be sent primarily to the internal memory of the tablet or smartphone, while data, photos, videos, and more will be directed to the memory card. The space of the device is thereby increased and optimized considerably.
- Another advantage is a reversibility of the process. The fusion of internal storage with the external storage SD card is seamless: the user can choose to return to the original separated settings at any time.



Free and availability

The ARCHOS Fusion Storage feature is available for activation from May the 5th, 2015, free of charge, to the holders of the ARCHOS 50 Diamond models, ARCHOS 52 Platinum, ARCHOS 50 Oxygen Plus and the ARCHOS 101 Oxygen tablet. New products in the Xenon line (ARCHOS 62 Xenon and ARCHOS 59 Xenon) integrate this innovation from launch.

For more information about ARCHOS and its entire selection of Connected Devices, Smartphones and tablets please visit us at www.ARCHOS.com

About ARCHOS

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