



ARCHOS announces new generation innovative MiniPCs based on Intel® Atom™ Processor

Barcelona, Spain – Mobile World Congress, February 16th – ARCHOS, an award winning technology innovator and leader in consumer electronics, today announced an exciting collaboration with Intel to develop and bring to market its new generation of MiniPCs based on the Intel® Atom™ processor and Intel's second generation "Moorestown" platform.

MiniPCs represent the fastest growing PC segment and have helped revolutionize the market, creating an entirely new segment by addressing consumer demand for affordable and portable devices that allow users to access the internet and stay connected on the go.

ARCHOS, thanks to its ability to anticipate and address market trends and user needs, recently announced its entry in the global MiniPC market with the launch of the ARCHOS 10, a stylish and affordable alternative to existing products in the space.

ARCHOS will launch its second MiniPC, the ARCHOS 10s in April, a new ultra-slim model, with a form factor measuring just 20 mm thick, compared to around 30 mm and more for current competing products, making it one of the slimmest MiniPCs in its category.

The ARCHOS 10s will deliver the latest standards in high speed download and upload with integrated 3.5G functionality in addition to full WiFi capability, allowing users to stay connected with friends, family and colleagues at home and on the go. It will be powered by the Intel® Atom™ processor with 1 GB of DDR memory, Windows XP® Home and 60 to 160 GB hard drive options.

The new ARCHOS 10s combines powerful PC technology with sophisticated and stylish design and is finished in a beautiful ultra light metal casing, in the style of the popular ARCHOS 5 and 7 Internet Media Tablets. The ultra thin and sleek design provides the perfect form factor to deliver ultra mobile computing on the go.

Further to the launch of the ARCHOS 10s, Q3 will see ARCHOS launch a revolutionary **9" MiniPC Tablet**, integrating a virtual keyboard and handwriting recognition. The new design will replace the traditional mouse and keyboard with a touch screen keyboard and trackpoint mouse.

ARCHOS™

The 9" MiniPC Tablet will see ARCHOS once again push the limits of design, form and function with the device weighing around 0.8kg and measuring just 17 mm thick. The 9" MiniPC Tablet is set to be one of the thinnest and lightest full-function MiniPCs in its class. Notwithstanding its small size, the tablet will feature hard drive options of 60 to 160GB and feature the Intel® Atom™ processor Z5xx series and Intel® System Controller Hub.

Both new MiniPCs will integrate ARCHOS' rich entertainment content and multimedia features including high definition video playback, VOD, and digital TV reception. The performance and compatibility of the Intel® Atom™ processor will enable ARCHOS' products to deliver a highly responsive, full Internet experience in even slimmer form factors.

In addition to adopting the Intel Atom processor for its MiniPC product line in 2009, ARCHOS is excited to be working with Intel on future MiniPC Tablets based on Intel's next generation platform codenamed Moorestown and scheduled to launch by 2010. The performance and compatibility of the Moorestown platform will make it possible for ARCHOS to continue to innovate with smaller, thinner form factors while continuing to grow the capabilities of its devices.

Henri Crohas, Founder and CEO of ARCHOS stated, "Working closely with Intel, we are delivering our next generation ultra-light and ultra-thin MiniPC products by combining the impressive performance and internet compatibility of the Intel Atom processor with our advances in Internet Media Tablets. These products will blend the computing horsepower of a laptop with the rich multimedia experiences that ARCHOS has come to be known for. We are setting the path with these industry leading products."

"The Intel Atom processor brings high performance to smaller designs while delivering a rich multimedia and Internet experience," said Anand Chandrasekher, Intel Corporation senior vice president and general manager of the company's Ultra Mobility Group. "We are excited to be working with ARCHOS, one of the leaders in the portable media market segment, to deliver a range of mobile products that enable users to extend and enjoy PC-rich multimedia and Internet experiences on-the-go."

About ARCHOS

ARCHOS released the first pocket-sized HD-based MP3 player with the Jukebox 6000 in 2000 and since that time has revolutionised consumer electronics devices. The company invented the portable media player in 2003 and was the first to bring television recording, wireless and touch screens to Portable Media Players. ARCHOS has recently introduced the Internet Media Tablet range – the 5, 5g and 7 – offering users instant, uncompromising access to the internet, media content and TV. Established in 1988, ARCHOS has offices in the United States, Europe and Asia. ARCHOS is listed on Euronext Paris, Compartment B, ISIN Code FR0000182479. www.archos.com.

ARCHOS™

Media Contact

ARCHOS

Julie Thompson Dredge

Focus PR

Tel: 0207 7845 6637

Email: Julie@focuspr.co.uk

All brands and product names are registered trademarks and the property of their respective owners. Specifications are subject to change without notice. Errors and omissions excepted. Images and illustrations may not always match contents. Copyright ARCHOS, 2008. All rights reserved