

# ARCHOS

## ARCHOS Saphir 50X the latest outdoor smartphone from ARCHOS

**Paris - Tuesday, April 2nd, 2018** - ARCHOS, who has benefited from the 30 years of expertise of its subsidiary Logic Instrument, a European leader in mobile solutions dedicated to B to B, unveils the ARCHOS Saphir 50X. Both compact and ruggedized, this smartphone has a 5-inch HD display, a quad-core processor with 2 GB of RAM and 16 GB of expandable internal storage, two cameras, and a 4000 mAh battery. The ARCHOS Saphir 50X is available starting at 149.99€ including VAT.



The ARCHOS Saphir 50X is intended for all those looking for a resistant smartphone. It is capable of accompanying its users during all types of activities, whether comfortably installed in a sofa or in the most extreme environments.

Its IP 68 ruggedized casing resists to impacts and falls (up to a meter), exposures to dust or water, even if immersed for 30 minutes, and temperatures from -20C° to + 55C°.

The ARCHOS Saphir 50X features a 5-inch HD (for a resolution of 1280x720 pixels) IPS screen to check photos and videos, including outdoors.

It is powered by a quad-core processor running at 1.3 GHz, 2 GB of RAM and 16 GB of internal storage, expandable up to 128 GB, thanks to an integrated Micro SD slot.



To satisfy the most demanding users in search of maximum autonomy, the ARCHOS Saphir 50X includes a long-life battery of 4000 mAh, for use without recharging up to 48 hours.

Hiking in the mountains, trekking in the desert or underwater, its two cameras (13 MP with autofocus and LED flash in the back, 5 MP in the front) capture the important moments, to share with family and friends.

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The ARCHOS Saphir 50X sports Google Android 7.0, with full access to the Google Play Store and its millions of apps.

## Availability and price:

The ARCHOS Saphir 50X is available in Europe with ARCHOS's partners, starting at 149.99 €.

## About ARCHOS

ARCHOS, a pioneer in consumer electronics, continues to innovate and revolutionize the consumer electronics market. Among others, the French manufacturer was first with an HDD MP3 player in 2000, a multimedia player in 2003, Google Android powered tablets in 2009, a connected Smart Home in 2014 and PicoWAN, the first collaborative network dedicated to the IoT, in 2016. Today, ARCHOS offers its own line of tablets, smartphones and connected objects worldwide. It also markets and distributes high-value innovative products associated with the tablet and smartphone markets: urban mobility, smart entertainment. With headquarters in France, offices in Europe and in Asia, ARCHOS has become a strong pan-European player and is furthering its international expansion. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN Code: FR0000182479.

## Contacts

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## Main Specifications

<b>Hardware</b>	<b>CPU</b>	Quad-Core, @1.3GHz
	<b>GPU</b>	Mali-T720MP2@600MHz
	<b>RAM</b>	2GB, LPDDR3
	<b>Internal Storage</b>	16 GB
	<b>Expandable Storage</b>	Micro SD card
	<b>Size &amp;Weight</b>	146.6*76*13mm; 210g
<b>Screen</b>	<b>Diagonal Size</b>	5 inch
	<b>Resolution</b>	1280x720 (HD)
	<b>Brightness</b>	400 nits
	<b>Technology Type</b>	IPS
<b>Software</b>	<b>Operating System</b>	Android 7.0 Nougat
	<b>Application Store</b>	Google Play
	<b>Internet Browser</b>	Chrome
	<b>Voice Assistant</b>	Google Now
	<b>Google Apps</b>	Gmail, Calendar, Maps, Play Music, Play Movies
	<b>ARCHOS Apps</b>	ARCHOS Video & ARCHOS Files
	<b>Email</b>	POP/IMAP/ Exchange Active Synch/ SMTP/Push Mail
<b>Wireless Technologies</b>	<b>SIM Placement and Type</b>	2x NanoSIM
	<b>GSM / GPRS / EDGE freqs</b>	850 / 900 / 1800 / 1900 MHz
	<b>3G/ WCDMA freqs</b>	850 / 900 / 2100 MHz
	<b>LTE freqs</b>	800 / 900 / 1800 / 2100 / 2600 MHz
	<b>Data Rates</b>	150Mbps / 50Mbps in 4G, DC-HSPA+ 42Mbps / 11Mbps in 3G
	<b>SMS/MMS</b>	Yes
	<b>Wifi</b>	Yes, 802.11a/b/g/n (2.4GHz / 5GHz)
	<b>Wifi Direct</b>	Yes
	<b>Bluetooth</b>	Yes, Bluetooth 4.0 LE
	<b>GPS</b>	Yes
	<b>FM Radio</b>	Yes
	<b>SAR / DAS</b>	- Head Max: 0.726 W/Kg (10g) - Body Max: 0.721 W/Kg (10g)

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<b>Camera</b>	<b>Front Camera</b>	5MP
	<b>Back Camera</b>	13MP
	<b>Video encoding</b>	1080p 30 fps
<b>Power</b>	<b>Charging Adaptor</b>	5V/2A, Micro USB
	<b>Battery Size</b>	4 000 mAh
	<b>Battery Type</b>	Li-ion
	<b>Battery Weight</b>	58.5g
	<b>Battery Life</b>	375h Standby, 470min video playback
<b>Multimedia</b>	<b>Video Playback</b>	H.264, MPEG-4, MPG, MP4, 3GP, MKV, AVI, WMV, FLV, RM, MOV
	<b>Audio Playback</b>	AAC, AAC+, AMR, MP3, MIDI, WAVE, WMA, FLAC, OGG
	<b>Alert Type</b>	Vibration, MP3, MAV ringtones
	<b>Image viewing</b>	JPEG, BMP, PNG, GIF
	<b>Ports and Sensors</b>	
	<b>Loudspeakers</b>	Yes
	<b>Audio out</b>	Mini-jack 3.5mm
	<b>Microphone</b>	Yes
	<b>Light and Proximity</b>	Yes
	<b>USB OTG</b>	Yes
	<b>G sensor / Compass / Gyro</b>	Yes / Yes / No