

ARCHOS

ARCHOS Helium Plus: 4G and HD for all



ARCHOS 50 Helium+

ARCHOS 55 Helium+

London, June 9th, 2015 – Today, French brand ARCHOS is revealing a new line of 4G smartphones! Available starting July 2015, the 50 Helium Plus and 55 Helium Plus models offer HD screens, IPS image quality, and 4G Dual SIM connectivity at their respective prices of £119 and £139.

“The ARCHOS 50 Helium Plus and the ARCHOS 55 Helium Plus reflect ARCHOS’s mission to democratize 4G technology and to offer its clients better performance at affordable prices,” explains Loic Poirier, CEO at ARCHOS.

High-end design and HD technology



ARCHOS has refreshed the style of its Helium line through new, sleeker designs and “Glass Effect” finishing. Available in either Jet Black or White Frost exteriors, these Helium Plus models are distinguished by the quality and brightness of their screens.

The ARCHOS 55 Helium offers a large 5.5 inch screen for maximum reading comfort, and the ARCHOS 50 Helium Plus is equipped with an equally luminous 5 inch screen in a more

compact style. The HD resolution of both models, combined with IPS screen technology, results in brilliant colors and wide viewing angles.

Power and speed

From launch, the ARCHOS 50 Helium Plus and the ARCHOS 55 Helium Plus will boast Android's latest operating system, Lollipop 5.1. Lollipop 5.1 offers an even smoother and more ergonomic user interface, advanced battery life management, and support for 2 SIM cards at once. Users will also benefit from the latest technologies in speed and performance with a 64 bit processor.

Professional photos

Camera-lovers will be able to show off their talents using the Helium Plus line via 13MP of photo power through the rear-facing camera and 5MP through the front-facing camera. Autofocus and LED flash are also included for crystal-clear photos even in low lighting conditions.



Increased storage

These smartphones boast ARCHOS's latest innovation, ARCHOS Fusion Storage, which allows the combining of the phone's internal memory with that of a Micro SD card. A 16GB Micro SD card is even included in the ARCHOS 55 Helium Plus's box.

Other features of the new Helium Plus line include:

- 1 GB of RAM and 8 GB of Flash memory
- Micro SD card slot (64GB compatible)
- Dual SIM technology
- Category 4 4G
- Android Lollipop 5.1
- 2000mAh battery in the ARCHOS 50 Helium Plus / 2400 mAh in the ARCHOS 55 Helium Plus

For more information on ARCHOS tablets, smartphones, and connected objects, go to www.archos.com, Facebook, or Twitter.



	ARCHOS 50 Helium plus	ARCHOS 55 Helium Plus
Android version	Android 5.1 "Lollipop"	
CPU	MediaTek MT6735P / Quad Core @1Ghz Cortex A53 / 64 Bit	
GPU	Mali T720	
LCD	5" 1280x720 (HD) 293dpi / IPS	5.5" 1280x720 (HD) 267dpi / IPS
RAM	1GB	
Flash	8Go	8Go + Micro SD 16 GB included
Mémoire extensible	Oui via Micro SD	
Pictures / Camera	13MP (BSI) Autofocus + Flash / 5MP caméra avant	
Network / Connectivity	Dual SIM Dual Standby GSM/GPRS/EDGE : 850/ 900/ 1800/ 1900 Mhz 3G/H+/DC-H+ : 900/ 2100 Mhz (42Mbps / 11Mbps) 4G/ LTE cat.4 : (150Mbps / 50 Mbps)	
	Bluetooth 4.0 LE	
	Wifi, Wifi direct, Wifi hot spot	
	GPS/AGPS	
	Micro USB 2.0 OTG	
	POP/IMAP/Exchange Active Sync/SMTP/PushMail	
Battery	Li-on 2000mAh	Li-on 2400mAh
Size / Weight	143x71x9.3mm / 161g	155x78x8.3mm / 168g
Price	£119	£139

About ARCHOS:

ARCHOS, a pioneer in the portable audio and video player market now specializing in Android tablets and smartphones, has repeatedly revolutionized the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android tablets and smartphones, as well as a full line of OEM devices. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. In 2008, ARCHOS launched the first generation of tablets with internet as well as the first ever Android powered tablets in 2009. In 2013, ARCHOS launched its first generation of smartphones with the ARCHOS Platinum series. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN CodeFR0000182479.

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