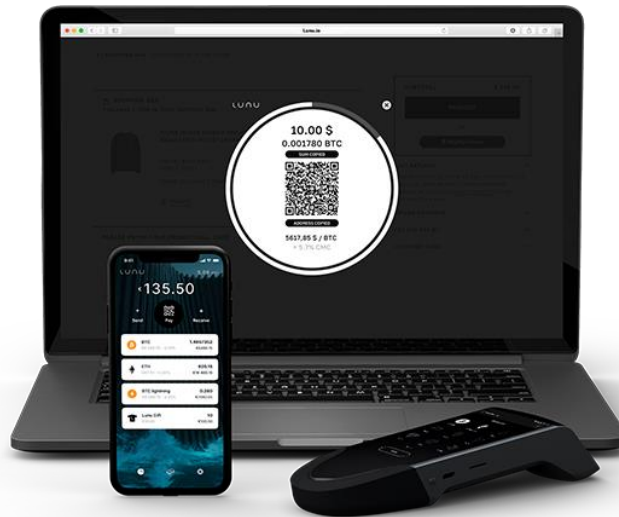


Lunu enables crypto payments in the consumer electronics sector in Europe at ARCHOS



Paris – October 13th 2021 – ARCHOS today announces a partnership with Lunu, a specialist in on-line and in-store crypto payments for retailers and consumers.

Lunu is an official partner of Binance, the largest cryptocurrency exchange in the world, which allows customers to have access to the most advantageous crypto-to-fiat exchange rates.

Pay in crypto with Lunu on ARCHOS webstore

Lunu's technology, which allows customers to pay for their purchases in cryptocurrencies without pre-exchanging cryptos for fiat money, will be available on ARCHOS website: <https://shop.archos.com>. Crypto payments will be enabled via the Lunu widget – which facilitates the payments with a few clicks.

Although the number of e-wallet holders passed the 200 million mark according to the Cambridge Centre for Alternative Finance, few businesses currently accept crypto payments. Through this partnership, Archos will be one of the first consumer electronics brands in Europe to offer its customers the possibility to pay for their purchases using cryptocurrencies.

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Lunu online Widget makes it possible to use a wide range of cryptos and all major crypto wallets in retail swift, cost-efficient, above-board transactions. The customer pays no exchange commissions.

Thanks to the partnership with Lunu, ARCHOS continues to position itself as an innovator which revolutionizes the market by being one of the pioneers accepting payments in Bitcoin and other cryptocurrencies.

Lunu's payment system, how does it work in practice?

LUNU is closing the gap between cryptocurrencies and real-life with its sleek, modern in-store terminal, and an online Widget that make it possible to use a wide range of cryptos in swift, cost-efficient, above-board transactions. The customer gets access to the most advantageous exchange rates and, at just 1%, the processing cost to the retailer, which is lower than the 1.5-3% charged by most credit cards.

The system works seamlessly in retail transactions in as much time as a regular credit card purchase. There is no disruption to the regular check-out process at retailer's e-commerce site. The customer pays in crypto currency, such as Bitcoin or Ethereum, and the retailer receives local currency, such as dollars, euros or pounds, in which the price is indicated on the retailer's website. Retailers have instant access to their funds via automated bank transfer.

Lunu Widget works with many popular crypto wallets and allows retailers to conduct consumer promotions both at the level of the payment method and of the choice of the wallet.

To promote the partnership: get an ARCHOS Safe-T mini hardware wallet for 9,99€TTC

In order to illustrate this partnership, ARCHOS and Lunu are offering a 30€ discount on the ARCHOS Safe-T mini to the first 1000 customers that are buying it on the ARCHOS webstore starting today.

The ARCHOS Safe-T mini has been developed by ARCHOS R&D. The team provided its expertise in securing cold storage data, designing and developing the ARCHOS Safe-T mini. To ensure the process traceability, the device is manufactured in France.

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The ARCHOS Safe-T mini guarantees high level of traceability or security and embeds:

- Encrypted chipset memory, in addition to its 6 digits PIN code.
- Open source software, based on the Trezor development, available on GitHub, where others can contribute further.
- Secure storage of repatriated crypto assets, after trading on any preferred exchange platform.
- Support of 75% of total market cap of cryptocurrencies: Bitcoin, Bitcoin Cash, Bitcoin Gold, Dash, Ether, Ether Classic, Litecoin, ERC20 tokens.
- Companion web app for easy set-up and use.



The Top 5 reasons to purchase the ARCHOS Safe-T mini:

- The ARCHOS Safe-T mini is immune to computer viruses.
- Private recovery keys are stored on the ARCHOS Safe-T mini, offline, and therefore cannot be hacked.
- Only its users see these keys entirely on the OLED screen of the ARCHOS Safe-T mini.
- All transactions must be validated with the hardware buttons of the ARCHOS Safe-T mini. It is thus impossible for cybercriminals to modify them.
- In case the user loses its ARCHOS Safe-T mini, he can recover his coins using its 24-word seed.

Contact

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About Archos

ARCHOS, a pioneer in mobile solutions, has constantly revolutionized this market both in the consumer electronics sector and in B to B with its subsidiary Logic Instrument. The French brand was the first to offer Google Android tablets in 2009. Today, ARCHOS designs and democratizes products with high innovation value and in 2021 created a MedTech division, Medical Devices Venture, which will bring together several start-up. With a head office in France, offices in Europe and Asia, ARCHOS asserts itself as a key pan-European player, listed on the Euronext Growth Paris market, ISIN Code: FR0000182479.
www.archos.com

About Lunu

LUNU Solutions was founded in Berlin in 2018 to close the gap between cryptocurrencies and the real world. The company's innovative payment solutions allow customers to spend their cryptocurrencies as fiat cash at points of sale in-store and on-line in ordinary, transparent, retail transactions taking just a few seconds and costing less than other non-cash purchases. LUNU's digital processing service supports a potentially unlimited number of cryptocurrencies and compatible wallets – as well as credit card and NFC payments systems. Lunu is now listed as an official partner of Binance, the world's largest cryptocurrency exchange. Lunu is an aspirational brand --principled, fair and even-handed, dedicated to art and aesthetics, with a strong sense of social responsibility. More than just a tech startup, Lunu is emblematic of a new way of life for the 21st century.

To read more about the company at lunu.io