

Note to the reader: This English language version is a free translation from the original press release which is in French and is available on the company's corporate website (archos.com). In the event of inconsistencies between the original French language version and this English translation, the French version will take precedence.

Strong revenue growth in the 1st Quarter of 2015: +17 %

1st Quarter 2015 Sales vs 1st Quarter 2014 Sales

In €M Unaudited	2015	2014	Var in €M	Var in %
Europe	25.5	24.6	0.9	4%
Rest of the world	7.6	4.3	3.3	77%
Logic Instrument	1.9	1.1	0.8	73%
TOTAL	35.0	30.0	5.0	17%

ARCHOS, a French brand, has recorded strong growth in revenue in the 1st Quarter of 2015; plus 17% compared to the 1st Quarter of 2014.

The renewed dynamic over the 1st Quarter is illustrated by:

- The successful expansion strategy in Africa and Middle East with a strong growth in revenue
- The announcement of the Education product range in response to the Ministry of Education's 'Great Digital Plan'
- ARCHOS' position in the 4G Smartphone market being reinforced with the launch of the ARCHOS 50 diamond

1st Quarter 2015 achievements:

1. Successful launch of the ARCHOS 50 Diamond at CES

This latest generation 4G Smartphone, equipped with an octo-core processor, a Full-HD screen, a 16MP Back Camera and 8 MP Front Cam reinforces ARCHOS' brand image in the Smartphone market, by offering the latest technology at a competitive price.

This Smartphone integrates the latest ARCHOS software development innovation; ARCHOS Fusion Storage, allowing the combination of internal storage and Micro Card SD together in one element of storage for the end user. This technology will be progressively deployed to the whole range of ARCHOS Smartphones and tablets.



ARCHOS

2. Successful expansion into emerging markets

After an outstanding launch in Egypt where ARCHOS is already ranked 5th in the tablet market in terms of volume (source: GFK), the Group is currently investing in Senegal, Nigeria, North Africa and Saudi Arabia where a key contract has been signed. ARCHOS is now referenced in more than 2,000 points of sale in these emerging markets.



3. Education: a new market full of potential

In order to be compliant with Regional Councils' requirements, the Group has created a dedicated range of products for the Education market. Adapted for use in schools, these products powered by both Android and Windows include keyboard, shock resistance, over 8 hours of battery life and extremely competitive pricing. With this range ARCHOS positions itself as one of the key players in the Education market in France.

Perspectives

ARCHOS is expecting to maintain its positive sales dynamic in the 2nd Quarter of 2015 by:

- A reinforced presence in the Middle East with new commercial partnerships.
- Maintaining its strategy of market share growth in the European Smartphones market.
- Becoming the Local Champion in the Education market with signature of the first contracts in this space.

About ARCHOS

ARCHOS, a pioneer in the portable audio and video player market, and now specializing in Android Tablets and Smartphones, has repeatedly revolutionized the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android Tablets and Smartphones, as well as a full line of OEM devices. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. In 2008, ARCHOS launched the first generation Internet Tablets, and then the first ever Android powered tablets in 2009. In 2013, ARCHOS launched its first generation of Smartphones with the ARCHOS Platinum series. ARCHOS has offices in Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN Code FR0000182479.

Website: www.ARCHOS.com

ARCHOS	Email : poirier@ARCHOS.com
Loïc POIRIER	Phone. : 01 69 33 16 90
CEO	