

Note to the reader: This English language version is a free translation from the original press release which is in French and is available on the company's corporate website (ARCHOS.com). In the event of inconsistencies between the original French language version and this English translation, the French version will take precedence.

1st Quarter 2014 Turnover increases by 13%

1st Quarter 2014 Sales vs 1st Quarter 2013 Sales

In €M Unaudited	Q1 2014 *	Q1 2013	Var in €M	Var in %
Europe & North America	25.7	22.6	3.1	14%
Asia and Other	4.3	3.9	0.4	10%
TOTAL	30.0	26.5	3.5	13%

* includes Logic Instrument's sales amounting to 1.1M€ for Europe and North America area starting 01/23/2014

1st Quarter turnover reaches 30M€, a 13% increase compared to the 1st Quarter of 2013. The purchase of LOGIC INSTRUMENT in January 23, 2014 means that the turnover in Q1 2014 includes the 1.1 M€ of LOGIC INSTRUMENT revenue from the Europe & North America zone. Without including this LOGIC INSTRUMENT revenue, ARCHOS registered a 9% global increase of sales with 9% from the Europe & North America zone and 10% from the Asia and Others zone.

The Group's financial situation is the same as December 31st 2013. The Group has maintained its net cash position to the same level as December 31st 2013.

Perspectives

With a strategy based on three high-growth groups, Tablets, Smartphones and Connected Objects, the company is in the process of deploying its 2014 plan in order to:

1. [Increase its presence and strengthen brand exposure with innovative products](#)

The launch in stores of ARCHOS' 4G Smartphone line should allow ARCHOS to be positioned in new distributors and increase its market share.



2. [Accelerate innovation around Connected Objects](#)

In the coming weeks ARCHOS will start selling its unique ecosystem of Connected Objects linked to home, health and sports.

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3. Enter the B to B world with dedicated solutions

In partnership with LOGIC INSTRUMENT, ARCHOS is revisiting its products and solutions ranges as well as its sales network in Europe to respond to the precise Android and Microsoft Windows mobility needs expressed by companies.

First half 2014 results will be published August 8th after trading.

About ARCHOS

ARCHOS, a pioneer in the portable audio and video player market, and now specializing in Android Tablets and Smartphones, has repeatedly revolutionized the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android Tablets and Smartphones, as well as a full line of OEM devices. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. In 2008, ARCHOS launched the first generation Internet Tablets, and then the first ever Android powered tablets in 2009. In 2013, ARCHOS launched its first generation of Smartphones with the ARCHOS Platinum series. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN CodeFR0000182479.

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