

ARCHOS™

ARCHOS BRINGS THE ANDROID PLATFORM TO A LARGE-SCREEN INTERNET TABLET WITH THE NEW ARCHOS 5

ARCHOS Introduces the Ultimate Internet Tablet with Android Applications, Bluetooth, GPS and HD Videos in One Handheld Device



LONDON, England, – September 15, 2009 – ARCHOS, Inc., an award winning technology innovator and leader in the portable media player market, today announced the new [ARCHOS 5 Internet Tablet](#), running the Android OS, that combines the best of ARCHOS, featuring high-definition content, TV recording and built-in GPS, with the best of the Android platform for Internet browsing and nearly unlimited customisation with applications.

The ARCHOS 5 Internet Tablet features a sleek and slim design, 5-inch high-resolution touch-screen, ultra-fast speeds of a PC, full fledge Internet browser, 3D GPS navigation, integrated applications that rival Mobile Internet Devices, and far more

capacity and flexibility. Up to 500GB of capacity ensures the ARCHOS 5 keeps up with the growth of consumer content, offering the ability to store Android applications along with hundreds of full-length HD movies, songs, photos and more.

“With the steady growth of mobile Internet adoption, easier ways to access the Internet and digital media, and an increasing need for device customisation, ARCHOS brings it all together by integrating GPS, HD and the Android platform,” said Henri Crohas, ARCHOS chief executive officer. “Android offers to the consumer unlimited ways to customise the tablet with thousands of apps, all easily available on the device or through the AppsLib Store.”

New AppsLib Store for Large-Screen Android Applications

ARCHOS also today introduced the [AppsLib Store](#) for unlimited access to free and paid applications developed specifically for the larger 5-inch touch screen display of the ARCHOS 5 Internet Tablet. Consumers can now access Android applications from the AppsLib Store through the ARCHOS 5 device and download in one-click, with the application resizing to fit the larger screen in portrait or landscape view.

In addition to accessing applications through the AppsLib Store, the ARCHOS 5 Internet Tablet will include several pre-installed Android apps, including the popular [eBuddy](#) instant messaging app, [Twidroid](#) for sending and receiving tweets, [Craigsphone](#) for posting or accessing classified ads, [Thinksfree](#) for viewing Microsoft® Office™ files, [Quickpedia](#) and much more.

Exclusive Android compatible music download service

The Archos 5 Internet Tablet also features Mewbox, the first music download service for Android to be available in the EU. Offering around 4 million DRM-free tracks from over 13,000 labels, Mewbox has a custom user interface which makes full use of the Archos 5 Internet Tablet's high resolution touch screen.



High-performance Processor for Rich Mobile User Experiences

The five-inch ARCHOS 5 Internet Tablet is built on Texas Instruments Incorporated's (TI) (NYSE: TXN) OMAP™ 3 processor and leverages ARM's superscalar ARM® Cortex™-A8 architecture and other multimedia cores including the 2D/3D graphics hardware accelerator; IVA™ 2 video accelerator; and an Image Signal Processor (ISP) for unparalleled video and imaging performance. Built with full support for the Android platform, the OMAP 3 processor is optimised for low power and high performance. These features combined allow consumers to surf the Web on a high-resolution 800x480 touch screen, as if they were surfing on their PC, all on a Smartphone-like power budget. Additionally, TI's OMAP 3 processor enables a rich multimedia experience, which is further enhanced by the size of the ARCHOS 5 screen. Unlike the small two- and three-inch screens of most Smartphones and media players, the five-inch screen on the ARCHOS 5 Internet Tablet makes surfing the Web, watching movies, sending email, Tweeting or updating Facebook pages and other social networking sites quick and easy.

Entertainment Your Way with the Highest Quality Content

The ARCHOS 5 Internet Tablet offers a host of content options, including:

- 16GB to 500GB capacities: Provides enough storage to hold up to 710 full-length, HD quality movies, 3.2 million photos or 190,000 songs.
- HD capabilities: Consumers don't need to make compromises concerning their videos. The ARCHOS 5 Internet Tablet can handle the widest range of video formats even at HD 720p resolution (H.264 HD, MPEG-4 HD, and WMV HD).
- Web TV and radio: Users can stream thousands of Web TV channels and more than 10,000 radio stations directly to the ARCHOS 5 Internet Tablet.
- TV recording: With the optional DVR station accessory, ARCHOS 5 Internet Tablets offer a fast and easy way to record live TV and play back favorite HD movies directly on the Tablet or TV.
- ARCHOS Media Club: The easiest way to access content on the go, the Media Club features the latest movies, TV shows, music and games from a host of providers.

Fastest Wireless Connection

The ARCHOS 5 Internet Tablet also leverages connectivity solutions from TI. With Wi-Fi® network capabilities, the ARCHOS 5 Internet Tablet lets consumers connect where and when they want, with broadband-like connection speeds. Without Wi-Fi access, consumers can use the 3.5G connection of their mobile phone and connect through Bluetooth® technology to the ARCHOS 5 Internet Tablet, without requiring an additional subscription.

Integrated GPS Features 3D Maps and Adventure Mode Compass

The ARCHOS 5 features an embedded GPS application that can be used in the car, around town or even in "adventure mode" for off road travels. With voice assistance, Points of Interest, multiple-route calculations, maps from TeleAtlas® with 3D landmarks, and a unique 3D photo realistic feature for in-city navigation edited by BLOM, the ARCHOS 5 ensures one less device in the pocket and keeps consumers moving. With multiple view angles, four zoom levels and digital compass, the ARCHOS 5 keeps users on track whether in city or back-country.

ARCHOS offers a seven day free trial of the GPS features to test the power and performance before subscribing.

Personalise with Plug-Ins and Accessories

Furthering the company's strategy to offer multiple customisation options, the ARCHOS 5 Internet Tablet offers a host of optional plug-in and accessories from the ARCHOS store or Web site:

- HD Cinema plug-In: Play WMV HD movies in 720p resolution as well as movies in MPEG-2/VOB format with AC3 sound.
- Accessories: DVR Station, Battery dock, HDMI Mini-Dock, GPS In-Car Holder, and more can be used to record TV, charge the device, transfer photos from a digital camera, record videos on the go, etc.



Pricing and Availability

The ARCHOS 5 Internet Tablet will be available from retailers, Amazon and the ARCHOS Website beginning September 16, 2009, at prices ranging from £199.99 to £369.99.

Order information and customer support details are available on the ARCHOS Web site at www.archos.com.

About ARCHOS

ARCHOS introduced the hard-drive-based MP3 player with the Jukebox 6000 in 2000, and since that time has revolutionised consumer electronics devices. The company [introduced the portable video player](#) in 2003 and was the first to bring TV recording, wireless and touch screens to the portable media player. The ARCHOS Internet Media Tablet and PTablet offer consumers uncompromised access to the Internet, movies, photos, video, music and television anytime, anywhere. [Established in 1988](#), ARCHOS has offices in the United States, Europe and Asia, and is quoted on Compartment C of Euronext Paris, ISIN Code FR0000182479. More information is available online at www.archos.com.

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