

# ARCHOS

## ARCHOS 55 Diamond Selfie: Chic design, powerful hardware and fancy functionalities starting at £179.99



**London – Tuesday, August 30<sup>th</sup>, 2016 – ARCHOS unveils today its ARCHOS 55 Diamond Selfie. Demonstrated later this week at IFA 2016, available in September 2016, this beautiful glass-to-glass model from the ARCHOS Diamond range offers an elegant casing, a 5.5 inch Full HD and full lamination screen, a selfie camera, a Qualcomm octo-core processor boosted by 4 GB of RAM / 64 GB of internal storage.**

The ARCHOS 55 Diamond Selfie features Dragontrail reinforced glass and scratch resistant backside and metal details.

It sports a large 5.5 inch IPS Full HD screen, including the full lamination technology, with a display resolution of 1920 x 1080 pixels, providing its users with an extra-large immersion into their favourite multimedia, thanks to true colour reproduction and optimum definition.

The ARCHOS 55 Diamond Selfie embeds two cameras: 16 MP with autofocus and LED flash on the back, 8 MP on the front, for great pictures and videos of best memories to have and share with family and friends. Equipped with a screen flash, the 8 MP front camera is the ideal companion for the ones addicted to selfies, even in difficult conditions.

In addition, it benefits from the Qualcomm technologies dedicated to photography:

- ChromaFlash: Two distinctive photos are snapped - one with flash, one without. The final image will take the brightness from the one with flash and the colour accuracy from the other, delivering a single, well-balanced shot.
- OptiZoom: Objects are tracked and locked for an automatic zoom in on them, even if they are moving, supplying a greater sharpness.
- UbiFocus: While the camera's autofocus is deactivated, five distinct images are taken at different focal points. These are then processed and combined into one final image which can selectively focus on either the foreground, the background or everything.

Driven by an octo-core Qualcomm MSM8937 processor, 4 GB of RAM, 64 GB of internal storage, which can be expanded up to 128 GB with a microSD card, it gives power to almost any highly demanding application or game available through the Google Play Store.



The ARCHOS 55 Diamond Selfie offers a 4G/LTE connectivity, for super-fast downloads.

It is easily protected thanks to its fingerprint sensor, located at the backside of its casing. Under one second, the power is on and the smartphone is unlocked with one touch, offering an additional piece of security.

The ARCHOS 55 Diamond Selfie packs a 3000 mAh battery, to go through the entire day. It additionally features the Qualcomm Quick Charge technology to refill the battery faster than with conventional charging.

It runs Google Android 6.0 (Marshmallow) in its purest release, with complete access to the Google Play Store and its millions of apps.

Thanks to its gyroscope, the ARCHOS 55 Diamond Selfie can be used with VR glasses, to fly a drone, as well as to hunt Pokemons!

The ARCHOS 55 Diamond Selfie will be exhibited on ARCHOS's booth at IFA 2016 (Hall 25, Booth 206). It will be available for purchase on [www.archos.com](http://www.archos.com) and through its distribution's channel worldwide in September 2016 for £199,99.

A Lite version (with 3 GB of RAM and 16 GB of internal storage) will also be available in October 2016 at a lower price: £179,99.

## Technical specifications – ARCHOS 55 Diamond Selfie:

### Hardware



CPU	Qualcomm MSM8937, octo-core Cortex-A53 1.4GHz
GPU	Adreno 505
RAM	4 GB
Internal Storage	64 GB
Expandable Storage	Micro SD card, up to 128 GB
Size &Weight	155 x 76.6 x 7.7mm/184g

### Screen



Diagonal Size	5.5 inches
Resolution	1920 x 1080
Technology Type	IPS, Full lamination

### Software



Operating System	Android 6.0 Marshmallow	
Application Store	Google Play	
Internet Browser	Chrome	
Voice Assistant	Google Now	
Google	Apps	Gmail, Calendar, Hangouts, Maps, Play Music, Play Movies
Preinstalled		
ARCHOS	Apps	ARCHOS Video & ARCHOS Files
Preinstalled		
Email Compatibilities		POP/IMAP/Exchange Active Synchron/SMT/SMTP/Push Mail

### Wireless Technologies



SIM Placement and Type	1 Micro SIM / 1 Normal SIM
LTE Frequencies	800 / 1800 / 2100 / 2600 MHz
GSM / GPRS / EDGE Freqs	850 / 900 / 1800 / 1900 MHz
3G / WCDMA Freqs	900 / 2100 MHz
Data Rates	50Mbps, DC-HSPA+ 42Mbps / 11Mbps
SMS/MMS	Yes
WiFi	Yes, 802.11 b/g/n
WiFi Direct	Yes
Bluetooth	Yes, Bluetooth 4.0 Smart Ready
GPS	Yes
FM Radio	Yes

### Camera



Front Camera	8MP + Screen Flash
Back Camera	16MP AF + Flash LED
Video Encoding	1080p

## Power



Removable	No
Battery Size	3000 mAh
Battery Type	Li-ion
Charging Adaptor	5V/2A, Micro USB

## Multimedia



Video Playback	H.264 up to 1080p resolution – 35 fps/ AVI/MP4/3GP
Audio Playback	MP3, WAV (PCM/ADPCM), AAC, AAC+ 5.1, OGG Vorbis
Alert Type	Vibration, MP3, MAV ringtones
Image Viewing	JPEG, BMP, PNG, GIF
uPnP /DNLA	Yes, via Video and Media Server applications

## Ports and Sensors



Loudspeakers	Yes
Audio Out	3.5 mm Jack
Microphone	Yes
Light and Proximity	Yes
USB	Micro USB
USB OTG	Yes
G Sensor	Yes

## What's in the box



ARCHOS 55 Diamond Selfie  
USB Charger  
USB Cable  
Hands-Free Kit  
Quick Start Guide  
Warranty Booklet

## About ARCHOS

ARCHOS, a pioneer in consumer electronics, has repeatedly revolutionised the market. Among others, the French manufacturer was first with an HDD MP3 player in 2000, a multimedia player in 2003, Google Android powered tablets in 2009, as well as a connected Smart Home in 2014. Today, ARCHOS offers its own line of tablets, smartphones and connected objects worldwide. With headquarters in France, offices in Europe and in Asia, ARCHOS has become a strong pan-European player and is furthering its international expansion. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN Code: FR0000182479.

For more information on ARCHOS tablets, smartphones and connected objects, go to [www.archos.com](http://www.archos.com), Facebook, or Twitter.

## Media contact

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