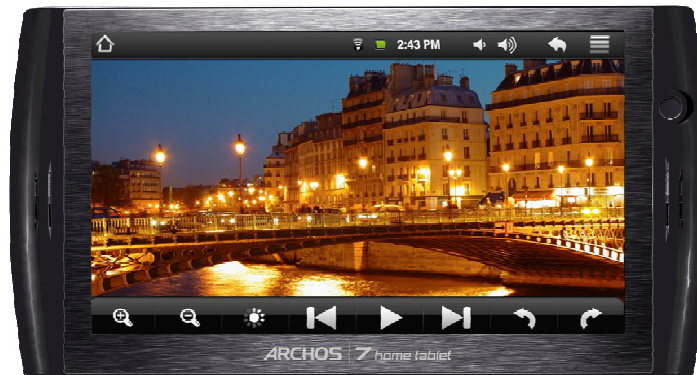


## ARCHOS BRINGS THE FIRST LARGE SCREEN ANDROID-BASED TABLET UNDER \$200

*ARCHOS Introduces the first Android Home Tablet with a 7 inch touch screen, Web browser, High Definition Video and Android Applications, taking home portability to a whole new level.*



**Denver, May 6th, 2010** – ARCHOS, a top innovator in the portable media market announced today the new ARCHOS 7 home tablet that combines the best of web browsing, multimedia, live information, social networking and Apps, and testifies to ARCHOS' strategy of offering innovative electronic products with extremely competitive pricing.

The ARCHOS 7 home tablet sees the debut of the first large-screen Android-based tablet. Bridging the gap between the Smartphone and the desktop PC, the ARCHOS 7 provides always-on access to the web, email, photo, video and a dedicated library of Android Apps enabling users to customise the device to their lifestyle.

The stylish ARCHOS 7 home tablet, sports a high resolution 7 inch touch screen (800x480) and a super slim form factor at just .47 of an inch thick. Weighing in at 0.8lb, it is extremely portable and can be used in any room of the home. With built-in Wi-Fi, users can connect to a home network while on the move throughout the house. The USB connection makes transferring files from a PC, digital camera or other digital devices very simple. The ARCHOS 7 is also a low-power consumption device providing seven hours of video playback or 44 hours of music on a single charge.

“The ARCHOS 7 is great for the whole family. Anyone can use the ARCHOS 7 to stay up to date on email, news and weather, catch up on TV shows, get the recipe of the day or update a social media profile,” said Henri Crohas, ARCHOS Chief Executive Officer. “This tablet is just perfect for times when a Smartphone is not enough and a computer just too much.”

## **Multimedia showcase**

With a large 7" high resolution touch screen (800x480), the ARCHOS 7 home tablet has been specifically developed with multimedia in mind. The home tablet provides the best HD movie viewing experience (at 720p) in the kitchen, bedroom, living room or garden. Its brilliant screen makes it a high-quality photo display. The ARCHOS 7 can easily replace your radio with its on-board MP3 player and access to the free music streaming service, Deezer.

## **Apps to meet all lifestyles**

The ARCHOS 7 home tablet comes with a selection of pre-installed Apps ready for use including the popular [eBuddy](#) instant messaging app, [Aldiko](#) for downloading and reading thousands of books, [DailyPaper](#) for viewing your favorite newspaper and much more.

Users also have the option to customize their home tablet by downloading their favorite App. AppsLib offers unlimited access to free and paid Apps developed specifically for the large 7-inch touch screen display of the ARCHOS 7. With a range of apps available to fit any lifestyle, the ARCHOS 7 can easily become an ebook reader, give access to cooking recipes, news, weather and games, and provide recommendations on theatres or restaurants.

## **Communication and connectivity**

With Wi-Fi on board, the ARCHOS 7 home tablet easily connects to a home network and gives you constant access to the Internet. Its high-resolution, 7-inch touch screen, allows consumers to surf the Web in full width, send email, tweets or update Facebook pages as if they were surfing on their home PC. Download your personal applications from Appslib and the ARCHOS 7 home tablet will become the perfect tablet for the entire family.

## **Pricing and Availability**

The ARCHOS 7 home tablet will be available in June at \$199.99 SRP through selected retailers. Exclusive pre-orders are available at [Amazon.com](#), with product shipping mid May. Order information and customer support details are available from our website: [www.archos.com](#).

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## **About ARCHOS**

ARCHOS introduced the hard-drive-based MP3 player with the Jukebox 6000 in 2000, and since that time has revolutionized consumer electronics devices. The company [introduced the portable video player](#) in 2003 and was the first to bring TV recording, wireless and touch screens to the portable media player. The ARCHOS Internet Media Tablet and PCTablet offer consumers uncompromised access to the Internet, movies, photos, video, music and television anytime, anywhere. [Established in 1988](#), ARCHOS has offices in the United States, Europe and Asia, and is quoted on Compartment C of Euronext Paris, ISIN Code FR0000182479. More information is available online at [www.archos.com](#).

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