

ARCHOS releases new ELEMENTS line; Introduces first in the series, the 97 carbon



The ARCHOS 97 carbon, is the first of the new ARCHOS Elements series to be released, offering the latest mobile technology with a new slim and light design



Android™ 4.0 "Ice Cream Sandwich"



Google play

London – (July 5, 2012) – Archos, an award-winning innovator in consumer electronics, is pleased to introduce the ARCHOS 97 carbon, the first of its new tablet range called “ELEMENTS”, an entry-level line up of 7, 8, and 9.7 inch tablets that combine ARCHOS design and engineering with full access to Google Play™ and a full suite of Google apps at an affordable price.

Equipped with the latest mobile technology and an elegant aluminum finish, the ARCHOS 97 Carbon is only 618 grams and 11.4mm thick. Its sharp and clear IPS multi-touch screen delivers amazing vivid colours and impressive wide viewing angles. For the smoothest interface experience, ARCHOS has powered this tablet with a fast 1GHz processor, 1GB of RAM while running Android™ 4.0 “Ice Cream Sandwich”.

Combining very high performance hardware, intuitive software and affordability, this Google Play™ supported device will be available starting in July 2012 for £219.99 SRP.

“We wanted to introduce a new series that not only combines affordability with a new slim design, but features the best that Google has to offer,” says Henri Crohas, ARCHOS Founder and CEO. “With the ELEMENTS series we have done just that. It’s the perfect balance of hardware, software optimization and content through the Google Play™ ecosystem.”



Key features:

- 9.7" 5x Multi-Touch Screen with IPS technology
- Optimized for Google Play™: Over 600,000 apps and games, the world's largest collection of eBooks and thousands of movies.
- A complete media device, the ARCHOS 97 carbon can decode full 1080p HD video and can send a 1080p HD video to an HDTV via the HDMI-out port
- Stylish design with premium aluminum finish and a 11.4mm thickness
- Front and back camera
- Includes 16GB* of internal flash memory, expandable both via the microSD slot (supporting SDHC cards up to 32GB) or via a USB flash drive in its full-sized USB host port
- Includes access to Android apps from Google, including Gmail™, Google Talk™, Google+™, Google Maps™, YouTube™ and 5GB of free cloud storage with Google Drive™
- Pre-loaded with Office Suite Viewer for reading office documents, a demo of World of Goo – the critically acclaimed puzzle game, as well as News Republic and Brief Me to manage your world news and customized social media feeds

For more information about the ARCHOS Elements line visit www.ARCHOS.com

About ARCHOS

Archos, pioneer in the portable audio and video player market, and now specializing in Android tablets, has repeatedly revolutionized the market for consumer electronics since 1988. Today, ARCHOS offers Android Tablets, Tablet PCs and MP3/MP4 players. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. Then in 2003 ARCHOS introduced the first portable multimedia players with TV recording. In 2006 Wi-Fi is implemented and then touch screens in 2007. In 2008, Archos launched the first generation Internet Tablets, and then the first ever Android powered tablets in 2009. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment B of Eurolist, Euronext Paris, ISIN Code FR0000182479. Website: www.archos.com.

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