

## ARCHOS Announces the Child Pad

*The new 7" ICS device, is easy to use, safe for kids to play with and full of fun for a complete tablet experience at just £99*

**London, UK** – 02 March 2012 – ARCHOS, an award-winning innovator in consumer electronics, today announced a 7" Android™ tablet for children, called the **Child Pad**. The device features a compact light weight design, the latest Android version, 4.0 "Ice Cream Sandwich", a 1GHz processor and 1GB of RAM. The ARCHOS **Child Pad** will be available at the end of March for £99 RRP.

"As a pioneer in the portable audio and Android™ tablet market, we realise the importance of providing a tablet that can offer hours of entertainment for all ages, especially kids", says Henri Crohas, Founder and CEO. "ARCHOS strives to offer great tablets with only the best of features at affordable prices and we expect this tablet to bring a smile to the faces of kids and parents' everywhere."

### Key Features & Benefits

Child friendly features of the **Child Pad** include access to the Kids App Store powered by AppsLib which is filtered down to 14-friendly categories and 10,000 apps including games, entertainment, communication, multimedia, books, comics, sports and more.

In addition, ARCHOS has created a child-friendly user interface with coloured icons, home screen folders with direct access to games, entertainment, learning and puzzles and the top 28 kids' apps pre-loaded including Angry Birds, Pig Rush and Flight Frenzy.

ARCHOS has also designed the **Child Pad** to comply with both CIPA and COPPA regulations, ensuring a safe tablet environment for kids and peace of mind for parents. The parental controls and safe web browsing is powered by Editions Profil, whose "Mobile Parental Filter" is ranked as the most efficient parental control software in worldwide benchmarks.

### Availability & Price

The **Child Pad** will be available in stores starting the end of March with the recommended retail price of £99.

### About ARCHOS

*Archos, pioneer in the portable audio and video player market, and now specializing in Android tablets, has repeatedly revolutionized the market for consumer electronics since 1988. Today, ARCHOS offers Android Tablets, Tablet PCs and MP3/MP4 players. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. Then in 2003 ARCHOS introduced the first portable multimedia players with TV recording. In 2006 Wi-Fi is implemented and then touch screens in 2007. In 2008, Archos launched the first generation Internet Tablets, and then the first ever Android powered tablets in 2009. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment B of Eurolist, Euronext Paris, ISIN Code FR0000182479. Website: [www.archos.com](http://www.archos.com).*



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