

## CES 2015

### ARCHOS strengthens its 4G range!

**London UK, January 2, 2015** - ARCHOS, a pioneer in Android™ devices, unveils its new 4G tablets and smartphones ranges at CES 2015. With the evolution of mobile technology and the advancements 4G offers, ARCHOS continues to innovate answering consumer demand for high performance smartphone and tablet technology with an affordable price tag.

The latest offering from ARCHOS provides a range of high quality and great performance smartphones and tablets 4G starting at under £80.

#### Archos Diamond: the best 4G smartphone ever under £200

Announced at the "Paris CES Unveiled", the ARCHOS Diamond boasts both sleek design and 4G compatibility. The Diamond is fully loaded with an octa-core processor, 16 GB of internal storage and 2 GB of RAM, a 16 MP camera, and a 5 inch full HD IPS allowing users to fully enjoy games or movies without delays thanks to 4G speeds.



Previously dominated by entry-level handsets with basic functionality, the sub-£200 smartphones segment is now more competitive than ever, thanks to ARCHOS offering handsets with an unprecedented set of features and outstanding performance in this category.

"In 2014, consumers don't have access to high performance handsets from traditional smartphone vendors below £500" says Loïc Poirier, General Director of ARCHOS. "With the ARCHOS 50 Diamond, we are pushing forward the same advanced technology but we make it accessible to all consumers."

### An over-equipped 4G tablet for less than £150 The 80b Helium



Downloading an HD movie (2 GB) and watching it on your tablet, in less than 3 minutes is now possible with 4G technology!

With the resolution of the ARCHOS 80b Helium 4G, consumers can not only enjoy various multimedia content but also enjoy all the games available on Google Play Store, thanks to its 1.5GHz Quad Core processor.

## A full range of 4G smartphones and tablets

ARCHOS does not stop there because the brand will also announce a full range of 4G smartphones, including the renewal of the range Helium, with 45b, 50b and 50c Helium and new tablets, the 70 and 101 Helium all offered at affordable prices.

For more information about ARCHOS and its entire selection of Connected Devices, visit us during CES 2015 at Sands Expo Hall A-C, Booth 70437 or at [www.ARCHOS.com](http://www.ARCHOS.com)

## About ARCHOS

ARCHOS, a pioneer in the portable audio and video player market, and now specializing in Android Tablets and Smartphones, has repeatedly revolutionized the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android Tablets and Smartphones, as well as a full line of OEM devices. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. In 2008, ARCHOS launched the first generation Internet Tablets, and then the first ever Android powered tablets in 2009. In 2013, ARCHOS launched its first generation of Smartphones with the ARCHOS Platinum series. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN CodeFR0000182479.

Website: [www.archos.com](http://www.archos.com).

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