

Three sign first UK 3G Deal on ARCHOS G9 Tablets

London, 02 August 2011. ARCHOS, leader in the internet-based Android tablet market and Three, the No.1 rated network for Mobile Broadband*, have today signed an agreement that will provide users of the next generation ARCHOS G9 tablet devices with out of the box Mobile Broadband on Pay As You Go from Three.

Three provides award-winning** Mobile Broadband and has the UK's biggest 3G network, which was designed for the mobile internet. Providing ARCHOS customers with the best 3G access in the country.

The ARCHOS G9 range now offers its users a unique 3G stick for laptops designed to fit perfectly into the back of any ARCHOS G9 tablets to enable its customers to stay connected on the go or at home either on their laptop or their G9 tablet.

"We are delighted to offer our customers an out of the box access to the best 3G network in the UK, said Henri Crohas CEO of ARCHOS. The agreement will mean that our customers can access data on the go at affordable prices and speedy download times."

David Kerrigan, Head of Mobile Broadband at Three commented that "The new ARCHOS range are great tablet devices for people looking for powerful, easy to use tablets that are always connected and we're delighted to be working with an innovative company like ARCHOS".

This agreement is the first in a series that will cover all of the ARCHOS distribution territories across Europe. ARCHOS is constantly looking to provide its customers with the best solutions and value on the market, as such the company is working hard to provide a choice of 3G operators at a local level.

About ARCHOS

Archos, pioneer in the portable audio and video player market, and now specialized in Android powered Internet Tablets, has repeatedly revolutionized the market for consumer electronics since 1988. Today, ARCHOS offers Internet Tablets, Tablet PCs and MP3/MP4 players. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. Then in 2003 ARCHOS introduced the first portable multimedia players with TV recording. In 2006 Wi-Fi is implemented and then touch screens in 2007. In 2008, Archos launched the first generation Internet Tablets, and then the first ever Android powered tablets in 2009. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN CodeFR0000182479. Website: www.archos.com.

About Three Three is a communications company focused on bringing the benefits of the internet to mobile communications. We offer attractive pricing and give our customers the widest choice of ways to stay connected. To do this we've built the UK's biggest high-speed mobile broadband network. Three UK is a member of the HWL group of companies, which include 3G operations in Austria, Denmark, Hong Kong, Ireland, Italy, Macau and Sweden.

Three facts about Three:

- Three launched the UK's first 3G high-speed mobile network offering national coverage for calls and texts, and has more than 97.5% population coverage for mobile internet services.
- Three has more than 7.2 million customers in the UK and the 3 Group has over 29.7 million worldwide.
- Three is the UK market leader for mobile broadband, and came first in the four most recent YouGov DingleTrack surveys of Mobile Broadband customers (July 2010, October 2010, January 2011, April 2011). For more info visit www.three.co.uk/awards

ARCHOS

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Follow us on #ThreeUK on Twitter for the latest product announcements.

* All figures from the independent YouGov Dongle Track report Wave 12 (Apr 2011). MVNOs have been excluded. For more information go to <http://www.three.co.uk/awards>.

** Awards include:

- Mobile Today Awards 2011 – Best Mobile Broadband
- Broadband Genie - Overall Best Dongle on the Move 2011
- ISPA awards 2011 - Best Mobile Broadband