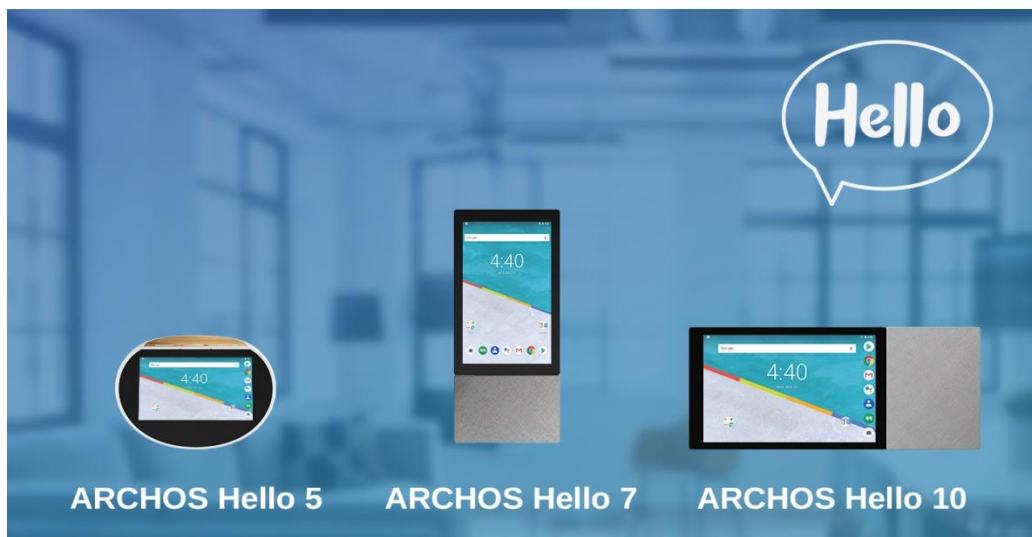


ARCHOS Hello activates AI, displays and manages anything, anywhere at home, just by asking

Shipments from end of September, starting at €129

Paris – Tuesday, August 28th 2018 – ARCHOS, the French pioneer of consumer electronics, confirms today the availability of its first AI-enabled devices for the end of September 2018 throughout Europe, starting at €129. Entirely designed by the ARCHOS team in Paris, these 3 daily companions, ARCHOS Hello 5, 7 and 10 embed latest technologies, both hardware and software, for a smarter living.



Elegant, completed in noble materials, ARCHOS Hello fits any interior, from a tiny flat to a large house.

ARCHOS Hello sports a high-definition touch screen, a high-fidelity sound system, a quad-core processor, Bluetooth and Wi-Fi connectivity, a 5 MP camera, two microphones, and a battery.

ARCHOS Hello offers a customizable home display, always with wide angle. It responds quickly to voice commands. It multitasks well, running simultaneously many apps users are already comfortable with on their tablets or smartphones. ARCHOS Hello 7 even supports portrait and landscape orientations.

ARCHOS Hello' microphones and camera can easily be switched-off, upon users' concerns about privacy.

Just by asking, ARCHOS Hello manages and displays immediately:

- any information, news, weather forecasts, calendar and events, directions and traffic conditions on a map, shopping list and orders, timers and alarms, video tutorials,
- video calls, to keep relationships even tighter between family and friends
- any connected object within the home for a smarter living, from lights, plugs, heating or air conditioning systems, to security cameras,
- favorite music tracks, photos, TV shows, series or films, games.

ARCHOS Hello embeds a dedicated app that gathers any everyday connected object in one single place. With ARCHOS Hello Connect, it is then simple to set up smart devices, to adjust parameters, to define routines to easily manage them. Compatible with leading AI, ARCHOS Hello Connect also allows to voice-command connected homes.

ARCHOS Hello places itself at the center of the smart home, being fully compatible with any connected device compatible with Google Android™*. As a first example, in addition to the ARCHOS PicoWAN Smart Plug and the ARCHOS WiFi Smart Bulb, ARCHOS Hello welcomes Philips Hue into its ecosystem.

Philips Hue provides personal wireless lighting systems that let users easily control their lights for bright and beautiful ambiances, for daily activities, special moments and immersive experiences.

5 things that ARCHOS Hello does even better:

- **Voice control and touch display:**
It is very nice to get everything done by voice. And it is also sometimes more convenient to tap on a screen, to scroll through pictures in an album, to skip a track in a playlist, to adjust a slider to obtain the right light.
- **Portrait and landscape modes:**
ARCHOS Hello 7 displays video tutorials dedicated to the “Boeuf Bourguignon” recipe vertically to eye-catch every single step or shows off the best friend’s big smile horizontally when video calling him.
- **Battery:**
Equipped with a built-in battery, it can easily be moved from the bathroom to the kitchen to keep listening to a webradio from the shower to breakfast in order not to miss any morning news.
- **WiFi home security camera:**
Thanks to the preinstalled Cawice app, it becomes a real WiFi home security camera, remotely manageable, and makes the user feel better after checking that there is still some chocolate cookies on the kitchen table.
- **Wireless charging base:**
By supporting the Qi standard, ARCHOS Hello 5 charges any compatible smartphone by simply putting it at its top.

Availability and Price:

ARCHOS Hello 5, 7 and 10 will be available from the end of September 2018 throughout Europe, on www.archos.com and on the shelves of ARCHOS distribution partners, starting respectively at €129, €149 and €199.

The ARCHOS Hello Range will be demonstrated at IFA 2018, from August 31st to September 5th, IFA Next, Hall 26, Booth 202.

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About ARCHOS

ARCHOS, a pioneer in consumer electronics, continues to innovate and revolutionize the consumer electronics market. Among others, the French manufacturer was first with an HDD MP3 player in 2000, a multimedia player in 2003, Google Android powered tablets in 2009, a connected Smart Home in 2014 and PicoWAN, the first collaborative network dedicated to the IoT, in 2016. Today, ARCHOS designs and democratizes solutions with high innovation value: tablets and smartphones, home and IoT, urban mobility, and security and blockchains. With headquarters in France, offices in Europe and in Asia, ARCHOS has become a strong pan-European player. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN Code: FR0000182479.

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ARCHOS Hello 5 – Starting at €129

Main specifications

What's unique in the category:

Wireless charging base



Design

Width x Height: 143 x 92 mm

Thickness: 170 mm

Weight: 664 g

Color: White / Wood / Grey

I/O buttons: 1x Microphone-Mute, 1x Camera Shutter,
1x Volume +/-, 1x Power On/Off

Display

Size: 5"

Type: IPS

Resolution: 1280 x 720

Screen: Full lamination

Viewing angle: 86° Wide Angle

Performance

Processor: Quad Core @ 1.2 GHz

GPU: Mali 400

Audio: 2 x 3 W Stereo speakers

Microphone: Dual microphone array with physical On/Off button

RAM: 2 GB

Internal storage: 16 GB – Expandable via Micro SD card up to 128 GB

Multimedia

Front Camera: 5 MP AF 60° including physical obstruction system

Video Call: 720 p

Connectivity

WiFi b/g/n & WiFi direct

Bluetooth® 4.0 BLE

Battery

3,000 mAh / 3.7V Li-Ion

Ports and sensors

Light and proximity

G sensor

USB OTG

Operating system

Google Android™ Oreo 8.1*

* **GOOGLE** and **ANDROID** are trademarks of Google LLC.

ARCHOS Hello 7 – Starting at €149

Main specifications

What's unique in the category:
Landscape and portrait orientations

Design

Width x Height: 250 x 114 mm

Thickness: 25,5 – 73 mm

Weight: 642 g

Color: White / Wood / Grey

I/O buttons: 1x Microphone-Mute, 1x Camera Shutter,
1x Volume +/-, 1x Power On/Off

Display

Size: 7"

Type: IPS

Resolution: 1280 x 800

Screen: Full Lamination

Viewing angle: 86° Wide Angle

Performance

Processor: Quad Core @ 1.3 GHz

GPU: Power VR GE 8300

Audio: 2" 10W speakers with optimized chamber and passive radiator

Microphone: Dual microphone array with physical On/Off button

RAM: 2 GB

Internal storage: 16 GB – Expandable via Micro SD card up to 128 GB

Multimedia

Front Camera: 5 MP AF 60° including physical obstruction system

Video Call: 720 p

Connectivity

WiFi b/g/n & WiFi direct

Bluetooth® 4.0 BLE

Battery

3,000 mAh / 3.7V Li-Ion

Ports and sensors

Light and proximity

G sensor

USB OTG

Operating system

Google Android™ Oreo 8.1*



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ARCHOS Hello 10 – Starting at €199

Main specifications

What's unique in the category:

6,000 mAh battery

Design

Width x Height: 367 x 155 mm

Thickness: 82 mm

Weight: 1,290 g

Color: White / Wood / Grey

I/O buttons: 1x Microphone-Mute, 1x Camera Shutter,
1x Volume +/-, 1x Power On/Off

Display

Size: 10"

Type: IPS

Resolution: 1280 x 800

Screen: Full Lamination

Viewing angle: 86° Wide Angle

Performance

Processor: Quad Core @ 1.3 GHz

GPU: Power VR GE 8300

Audio: 3" + 1" 10W speakers with optimized chamber and radiator

Microphone: Dual microphone array with physical On/Off button

RAM: 2 GB

Internal storage: 16 GB – Expandable via Micro SD card up to 128 GB

Multimedia

Front Camera: 5 MP AF 60° including physical obstruction system

Video Call: 720 p

Connectivity

WiFi b/g/n & WiFi direct

Bluetooth® 4.0 BLE

Battery

6,000 mAh / 3.7V Li-Ion

Ports and sensors

Light and proximity

G sensor

USB OTG

Operating system

Google Android™ Oreo 8.1*

