



ARCHOS & Qobuz

3 months of free access to the Qobuz Premium on-demand music streaming service for all ARCHOS clients

Paris – Thursday, May 31st 2018 - ARCHOS and Qobuz announce today their partnership agreement: the owners as well as the new buyers of an ARCHOS tablet or smartphone, running the versions 6, 7 or 8 of Google Android, enjoy free access to the Qobuz Premium on-demand music streaming service, for 3 months, from today to December 31st 2018.

Today, more and more enthusiasts shy away from physical recordings in favor of online music libraries: more than 45% of the population connected to the Internet (Source: International Federation of the Phonographic Industry - September 2017).

The European high resolution music streaming and downloading service, Qobuz, offers a catalog and an audio quality that make it the favorite platform for music lovers. In addition to the “Classical” and “Jazz” libraries, it has developed an extensive catalog in all musical genres: Pop / Rock, Electro, Soul / Funk / R & B, Rap, Blues / Country / Folk, Soundtracks or World Music, Chill-Out and Children. In addition to the 40 million titles in CD quality (FLAC 16 bits – 44.1 kHz) among 1 million in Hi Res (24 bits till 192 kHz) available to listen and download on demand, Qobuz produces its own editorial content, including hundreds of thousands of album reviews, introductory articles to the artist’s discographies, biographical portraits, and exclusive photographs, art, and videos. This independent and original editorial line encourages the musical curiosity of its users and creates a recommendation system that is completely unique from others. Qobuz is accessible in Austria, Belgium, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Spain, Switzerland, the United Kingdom, and soon in the United States of America.

A French pioneer of consumer electronics, the ARCHOS brand now markets millions of tablets and smartphones around the world. With this partnership, it provides its customers, both existing and new, with an unparalleled on-demand music streaming service, to experience for 3 months.

The ARCHOS Junior Tab and the ARCHOS Junior Phone, devices dedicated to children, will be the first two new products to natively embed the Qobuz application, to allow the youngest to enjoy a wide choice of nursery rhymes, songs and titles, music awakening.

The ARCHOS client, whose tablet or smartphone runs version 6, 7 or 8 of Google Android, goes to www.qobuz.com/archos, creates his/her account (from the serial number for holders and the notice for new purchasers), and launches its application (to download for holders and preloaded for new buyers): he/she thus accesses simply and free for 3 months to the wealth of titles as content offered by Qobuz. This exclusive offer is valid from May 31st to December 31st.

About ARCHOS

ARCHOS, a pioneer in consumer electronics, continues to innovate and revolutionize the consumer electronics market. Among others, the French manufacturer was first with an HDD MP3 player in 2000, a multimedia player in 2003, Google Android powered tablets in 2009, a connected Smart Home in 2014 and PicoWAN, the first collaborative network dedicated to the IoT, in 2016. Today, ARCHOS designs and democratizes solutions with high innovation value: tablets and smartphones, home and IoT, urban mobility and security of blockchains. With headquarters in France, offices in Europe and in Asia, ARCHOS has become a strong pan-European player. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN Code: FR0000182479.

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About Qobuz

Founded in 2007, Qobuz is a French commercial online music streaming and downloading service that addresses the needs of curious and discerning music lovers across the globe. It is currently available in 11 European countries. Complementing its unparalleled expertise in sound quality, Qobuz offers an exceptional range of music genres as well as exclusive editorial content independently curated by a team of experts. Qobuz offers subscription to streaming services with genuine CD quality audio of more than 40-million tracks from all repertoires and genres. Today, Qobuz has the largest catalogue of 24-bit Hi-Res albums for downloading, and now offers the very first Hi-Res streaming subscription, called Sublime+.

Qobuz is compatible with McIntosh, Sonos, Faber, Paradigm, Phorus, Rotel, Thiel, Anthem, Arcam, Definitive Technology, Klipsch, Martin Logan, Dish, Yamaha, Bluesound, Linn, Devialet, Cyrus, Samsung and other DTS Play-Fi associated brands. As well as the Chromecast built-in brands Sony, Naim, LG, B&O, Pioneer, Onkyo and many more. Moreover, it can be played via Bluetooth, Airplay and third party applications BubbleUPnP (Android), USB Audio Player Pro (Android), mConnect (iOS & Android), Audirvana (Mac), Kodi, and Hercules Djuced.

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