

ARCHOS unveils its Access and Core smartphones: The essential starting from 49,99 €

Paris - Tuesday, August 29, 2017 - ARCHOS, the French brand which has established itself as a key European player in consumer electronics, is demonstrating on its booth (Hall 25 - 209) at IFA (September 1-6, 2017 - Berlin, Germany) with its Access and Core models. Available in various sizes, from 4 to 5.5 inches, and colors (black, blue, yellow, gray, red), compatible with 3G or 4G bands, these smartphones provide essential functions at attractive prices. The ARCHOS Access and Core models will be marketed throughout Europe from September 2017, from € 49.99 to € 99.99.

In just a few years, the smartphone has become the daily companion of millions of users around the world. However, many of them exploit only part of their capacities, voluntarily making limited use of them and wish to invest a reasonable budget.

The ARCHOS Access and Core models ensure quality communications, visual comfort for web browsing, on-the-fly creation of photos and videos, their instant sharing on Facebook, Instagram or Snapchat, the latest release of Google Android 7.0, in its purest version, with a bunch of functionalities, and not forgetting an autonomy of at least one day.



ARCHOS Access

In their sleek 4, 4.5, 5 or 5.5-inch cases, in black, blue or yellow, ARCHOS Access smartphones feature FWVGA displays, quad-core processors, backed by a combination of 1 GB of RAM and 8 GB of internal memory (expandable with Micro SD card), two cameras (5 or 8 MP at the rear and 2 MP at the front), batteries from 1,200 to 2,300 mAh, for a comfortable autonomy. In a price range of 49.99 to 79.99 €, the ARCHOS Access models offer today the best compromise for the essential functions of a smartphone.

ARCHOS Core

In their black, gray or red metal cases, 5 inches, the ARCHOS Core 50 smartphones feature IPS HD displays, including Full Lamination technology, quad-core processors, boosted by the combination of 1 or 2 GB of RAM with 16 GB of internal memory (expandable with Micro SD card), two cameras (13 or 8 MP at the back and 5 or 2 MP at the front), batteries at 2,000 mAh, for a larger autonomy. Less than 100 €, the ARCHOS Core models deliver versatility, fluidity and endurance, including the realization of heavy or simultaneous tasks.



Unveiled at the IFA 2017, ARCHOS Access and Core smartphones will be available in Europe from September 2017 on www.archos.com, from 49.99 to 99.99 € TTC, depending on the models and configurations.

About ARCHOS:

ARCHOS, a pioneer in consumer electronics, continues to innovate and revolutionize the consumer electronics market. Among others, the French manufacturer was first with an HDD MP3 player in 2000, a multimedia player in 2003, Google Android powered tablets in 2009, a connected Smart Home in 2014 and PicoWAN, the first collaborative network dedicated to the IoT, in 2016. Today, ARCHOS offers its own line of tablets, smartphones and connected objects worldwide. It also markets and distributes high-value innovative products associated with the tablet and smartphone markets: urban mobility, smart entertainment. With headquarters in France, offices in Europe and in Asia, ARCHOS has become a strong pan-European player and is furthering its international expansion. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN Code: FR0000182479.

Press contacts:

Bénédicte Ernoult – ernoult@archos.com – 01 69 33 16 90

Emmanuelle Bureau du Colombier – ebdc@archos.com – 06 09 47 23 49