

ARCHOS expands its Sense range with a smartphone and a tablet: for more sensations from € 129,99

Paris - Tuesday, August 29, 2017 - ARCHOS, the French brand which has established itself as a key European player in consumer electronics, is demonstrating on its booth (Hall 25 - 209) at IFA (1-6 September 2017 - Berlin - Germany) a smartphone, the ARCHOS Sense 47X, and a tablet, the ARCHOS Sense 101X. Each of these 2 models brings a new dimension to everyday usage: protection and large screen. The new ARCHOS Sense models will be marketed throughout Europe from October 2017, from € 129.99 to € 249.99.

Professionals, sports enthusiasts and, more generally, all those who take part in outdoor activities, request materials that are resistant to less cozy environments and more intense rhythms: exposure to mud, falls, salted and sweet water, weathering, dust.



Following the success of its Saphir models, ARCHOS, which benefit from the expertise of its subsidiary Logic Instrument, the European market leader in mobile devices for businesses and extreme environments, is launching 2 new products, 1 smartphone and 1 tablet designed for outdoor workers, serious riders, lovers of ballads or victims of domestic accidents, to take everywhere, in any season.

ARCHOS Sense 47X

The ARCHOS Sense 47X smartphone boasts a 4.7" IPS HD display, a quad-core processor, supported by 1GB of RAM and 16GB of internal memory (expandable by Micro SD card), two cameras (13 MP at the rear and 5 MP at the front), and a 3,000 mAh battery. It meets the IP 68 standard and can withstand drops of more than one meter. At € 129.99, the ARCHOS Sense 47X is the most accessible ruggedized smartphone available today.

ARCHOS Sense 101 X

4G-enabled, designed for hostile environments, fitted for the adventure or for the sake of everyday life, the ARCHOS Sense 101X includes a 10.1-inch IPS HD screen, a quad-core processor, 2 GB of RAM, 32 GB of internal storage capacity (expandable with Micro SD card), 2 cameras (5 MP at the rear and 2 MP at the front), a GPS, all in a robust envelope, powered by a 6,000 mAh battery. At € 199,99, the ARCHOS Sense 101X meets the wishes of outdoor enthusiasts, extreme sportsmen or even professionals exposed to bad weather conditions.



Unveiled at the IFA 2017, the ARCHOS Sense smartphone and tablet will be available in Europe from October 2017 on www.archos.com, from € 129.99 to € 249.99.

About ARCHOS:

ARCHOS, a pioneer in consumer electronics, continues to innovate and revolutionize the consumer electronics market. Among others, the French manufacturer was first with an HDD MP3 player in 2000, a multimedia player in 2003, Google Android powered tablets in 2009, a connected Smart Home in 2014 and PicoWAN, the first collaborative network dedicated to the IoT, in 2016. Today, ARCHOS offers its own line of tablets, smartphones and connected objects worldwide. It also markets and distributes high-value innovative products associated with the tablet and smartphone markets: urban mobility, smart entertainment. With headquarters in France, offices in Europe and in Asia, ARCHOS has become a strong pan-European player and is furthering its international expansion. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN Code: FR0000182479.

Press Contacts:

Bénédicte Ernoult – ernoult@archos.com – 01 69 33 16 90

Emmanuelle Bureau du Colombier – ebdc@archos.com – 06 09 47 23 49