

ARCHOS

ARCHOS Play Tab:
the ultimate digital board game

A digital evolution
reshaping traditional games for family & friends



Paris – Thursday, March 21st 2019 - ARCHOS, the French pioneer of consumer electronics, today unveils its Play Tab, a large board, comprised of a 21.5-inch full HD display powered by a superior configuration, running Google Android™ 9 Pie, with complete access to Google Play Store and its huge number of games, in any category. The ARCHOS Play Tab democratizes social play, while facilitating active learning, critical thinking and communication within family and friends. The ARCHOS Play Tab will be available across Europe for Back to School 2019 at €249.

More and more people are putting down their controllers for the social fun of board games. The global market is expected to reach values of over \$12 billion by 2023 (Source: Arizton – August 2018). In Europe, more specifically, it might register an annual growth close to 23% by 2022 (Source: Technavio – May 2018).

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The social play made easy and fun with direct access to over 1000 digital board games

The ARCHOS Play Tab comes with a magnificent 21.5-inch full HD display, delivering wide angles, with a 6 millimeters laminated and tempered glass for splash and shock resistance. It is powered by an octa-core chipset delivering heavy performances, supported by a 3GB/32GB RAM/ROM combination for increased fluidity and faster response in any game. It runs Google latest operating system, Android™ 9 Pie, not forgetting the complete access to the Google Play store and its +3.5 million applications, books, games, and films. It includes a 5,000 mAh battery for enjoying long-lasting gameplays.



Key benefits of the ARCHOS Play Tab are:

- Nostalgic, occasional or avid gamers just have to put their smartphones down, to sit around the table, by 2 or more, for playing any game, from strategy & war, educational, fantasy to even sports, within a huge list of freemium titles.
- They now have the chance to play as many games as possible from one single board, at home or on the go, for a regular family night time, a week end with friends or a longer break.
- Playing board games on the ARCHOS Play Tab is affordable, mobile apps being far less expensive than their tabletop releases, while providing extended immersive, 3D, AR and AI-enabled experiences.
- It is more intuitive to learn the game through a graphical animation than a complex rulebook. It does not require the painful setup or cleanup. It is also very comfortable to start a game and stop it or resume it whenever.
- It gives automated rules and number crunching, which might be complicated, and even politely remind players of abilities or mechanisms they might have forgotten.

The ARCHOS Play Tab will also embed a dedicated interface. Navigating and selecting Carcassonne, Gloomheaven, Monopoly, Pandemic, Scrabble, Settlers of Catan, The Room, Ticket to Ride, or Uno, etc., among the +1000 titles available in each category, will therefore be very easy, for a family game night that will for sure be of great memory!

Availability and price

The ARCHOS Play Tab will be available across Europe for Back to School 2019 at €249.

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About ARCHOS

ARCHOS, a pioneer in consumer electronics, continues to innovate and revolutionize the consumer electronics market. Among others, the French manufacturer was first with an HDD MP3 player in 2000, a multimedia player in 2003, Google Android powered tablets in 2009, a connected Smart Home in 2014 and PicoWAN, the first collaborative network dedicated to the IoT, in 2016. Today, ARCHOS designs and democratizes solutions with high innovation value in three segments: mobile solutions, AI, blockchains. With headquarters in France, offices in Europe and in Asia, ARCHOS is a strong pan-European player. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN Code: FR0000182479.

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