

ARCHOS Debuts 4G/LTE Smartphones at CES 2014 with ARCHOS 45 and 50 Helium

Blazing fast unlocked Android smartphones equipped with HD IPS screen, Quad Core 1.4 GHz processor and Full Access to Google Play™ Store

ARCHOS' complete selection of smartphones, tablets and connected devices on display at Central Hall Booth 9844



London UK – January 2, 2014 – [ARCHOS](#), a pioneer in Android™ devices, unveils the ARCHOS Helium 4G range, the first ARCHOS LTE smartphones powered by Android™ 4.3 “JellyBean” with full access to Google Play™ Store. Starting at under £200, ARCHOS’ new unlocked 4G phones reinforces the company’s commitment to providing feature-rich, consumer-friendly technology at an affordable price.

ARCHOS' grand entry into the 4G era smartphone market, the ARCHOS 45 Helium 4G features a vivid 4.5-inch screen with IPS technology, blazing fast Quad Core 1.4 GHz processor and is capable of transferring speeds at up to 150 Mbps using a 4G/LTE network. The ARCHOS 50 Helium 4G, a slighter larger offering, comes equipped with the same cutting edge technology but has a 5-inch HD 1280x720 screen, 8 GB of storage and a 8 MP camera.

The launch of the ARCHOS 45 and 50 Helium 4G phones addresses the growth in global 4G network availability and the increasing global demand for affordable mobile technology. ARCHOS' new smartphones build on the company's overwhelming success in the European mobile market and takes advantage of its partnership with Qualcomm, leader in mobile chipsets and processor, to jointly engineer and launch affordable 4G solutions worldwide.

"The smartphone has revolutionized the way consumers access information, giving them the ability to instantly view, connect and share ideas regardless of location and time," says Loïc Poirier, CEO of ARCHOS. "The ARCHOS Helium 4G smartphones will once again change consumers' mindsets by making the best possible technology affordable."

ARCHOS' newest unlocked 4G smartphones supports Micro SD card for easy memory expansion, has dual cameras with autofocus and LED flash, utilizes Micro USB 2.0 connectors to sync and charge, and can supports a variety of multimedia files including MP3, WAV, JPEG, GIF, PNG and more. The ARCHOS Helium 4G smartphones also give users access to a variety of Google services including Google Play application store, Google Chrome web browser, Google Now voice assistant, Google Apps such as Youtube, Gmail, Hangouts and Calendar and more.

Full Specs

	ARCHOS 50 Helium 4G	ARCHOS 45 Helium 4G
Operating System	Android™ 4.3 "Jelly Bean" (upgradeable to 4.4.2 KitKat)	
CPU	Qualcomm MSM8926 / Quad Core @1.4 GHz Cortex A7	
GPU	Adreno 305 / 450 MHz	
Screen	5" 1280 x 720 (HD) Screen with IPS	4.5" 854x480 (FWVGA) Screen with IPS
RAM	1GB / LPDDR3 600 MHz	
Storage	8 GB	4 GB
Expandable Memory	Micro SD	
Camera	8 MP (Autofocus with LED Flash)	5MP (Autofocus with LED Flash)
	Front Camera – 2 MP	Front Camera - VGA
	1080p Video encoding	
	BSI Sensor	
Network & Connectivity	GSM/GPRS/EDGE : 850 / 900 / 1800 / 1900 MHz	
	UMTS/WCDMA/3G: 900 / 1800 / 2100 MHz	
	4G/LTE: 800 / 1800 / 2100 / 2600 Mhz	
	LTE cat. 4 150Mbps/50Mbps	

	Bluetooth: 3.0 + A2DP + HFP + EDR	
	Wi-Fi and Wi-Fi Hotspot	
	A-GPS with Glonass support	
	Micro USB 2.0 Sync and Charge	
	POP/IMAP/Exchange Active Sync/SMTP/PushMail	
Battery	Li-on 2000 mAh	Li-on 1700 mAh
Size	5.7" x 2.81" x 0.35"	5.3" x 2.63 x 0.38"
Price	£189.99 / €199.99	£229.99 / €239.99

For more information about ARCHOS Helium 4G smartphones or the entire selection of smartphones, tablets and connected objects, visit us during CES 2014 at Central Hall Booth 9844 or at www.ARCHOS.com

About ARCHOS

ARCHOS, a pioneer in the portable audio and video player market, and now specializing in Android Tablets and Smartphones, has repeatedly revolutionized the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android Tablets and Smartphones, as well as a full line of OEM devices. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. In 2008, ARCHOS launched the first generation Internet Tablets, and then the first ever Android powered tablets in 2009. In 2013, ARCHOS launched its first generation of Smartphones with the ARCHOS Platinum series. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN CodeFR0000182479. Website: www.archos.com.

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