

## ARCHOS to Challenge Top Tablet Brands with New High Quality Designed Tablets



*Platinum tablets will feature dual band WiFi, fast Quad-Core processors, high resolution screens, up to 2GB Ram, and powerful graphic processors*

**London. – October 3<sup>rd</sup>, 2013** - [ARCHOS](#), a pioneer in Android™ devices, will go head to head with leading tablet brands with today's release of three high-quality, fully loaded tablets: The **ARCHOS 97b Platinum HD**, **ARCHOS 101 Platinum** and **ARCHOS 80b Platinum**. The Platinum tablets have everything to meet your needs at a price competitive to current market options arriving during October.

“As a pioneer in the portable technology market, our company philosophy has always been to provide innovative solutions to consumers at the best price possible,” says Loic Poirier, CEO of ARCHOS. “It is our intention to strengthen this philosophy by directly challenging the current leading tablet brands with a high quality product that has the best specs and aesthetic design available at a lower price. The combination of features and design of the 97b Platinum HD and 101 Platinum tablets will put them in front of the iPad 4 and Galaxy tab3's at a better price.”

### Powerful Quad-Core CPUs

Powered by an A9 generation quad-core processor running at 1.6 GHz, the ARCHOS Platinum tablets have more than enough power, coupled with its fast Quad-Core graphics processor and up to 2 GB of system RAM mean that slow-downs are a thing of the past, whether in Gaming, Android or showing a web page. Thanks to super energy-efficient 28 nanometer processor technology the ARCHOS Platinum range go further with longer battery life.

### Vibrant IPS Screen Technology

Each Platinum tablet is equipped with an impressive extra high resolution IPS screen that brings amazing image quality and extra wide viewing angles. This latest generation LCD delivers excellent screen sharpness and vivid colours with a screen resolution that allows you to see every detail of a picture. Tablet enthusiasts will be able to choose from three screen sizes including 8-inch, 9.7-inch (featuring an extra high res 2048 x 1536 display) and 10.1 inch (featuring a 1280 x 800 HDscreen).



### Efficient Communication - Dual band WiFi and Bluetooth

The ARCHOS Platinum tablets include ultra-fast and reliable Dual Band WiFi and Bluetooth technology for the best connection no matter where you are. Less prone to interference, streaming and downloading has never been faster. As a bonus, owners of the 101 Platinum will also enjoy GPS functionality.

### Powered by Android 4.2 “Jelly Bean” with Full Access to Google Play™ Store

Certified by Google™, the ARCHOS Platinum tablets include full access to the Google Play™ Store, including DRM support for downloading books, music and movies. With more than 1 million Android™ apps and games, your tablet is truly your mobile entertainment system.

### The ARCHOS Multimedia Experience

Watch HD movies and listen to your favorite songs. The ARCHOS Media Center applications include the most complete codec and format support around. Using over 12 years of mobile video and audio experience, these apps will play pretty much anything including true 1080p HD video.

The ARCHOS Media Center includes a special video carousel for easily organising and finding movie and TV show information by title, series, actor and more. To get your content where you need it, the ARCHOS Platinum’s all feature wireless to and from media sharing and Wireless Display technology to get your screen onto an HDTV (with compatible receiving device).

### Platinum Range Tablet Comparison & Tech Specs

Feature	ARCHOS 80b Platinum	ARCHOS101 Platinum	ARCHOS 97b Platinum HD
Storage	Flash memory: 8 GB	Flash memory: 8 GB	Flash memory: 8 GB

	Expandable via micro SD slot	Expandable via micro SD slot	Expandable via micro SD slot
OS	ANDROID™ 4.2 "Jelly Bean"	ANDROID™ 4.2 "Jelly Bean"	ANDROID™ 4.2 "Jelly Bean"
CPU	Quad-Core ARM Cortex A9 @ 1.6GHz	Quad-Core ARM Cortex A9 @ 1.6GHz	Quad-Core ARM Cortex A9 @ 1.6GHz
RAM	1GB DDR3	2GB DDR3	2GB DDR3
Display	IPS 8" 1024x768 pixels	IPS 10.1" 1280 x 800 pixels	IPS 9.7", 2048 x 1536 pixels
Connectivity	Dual band WiFi (2.4GHz & 5GHz) Bluetooth	Dual band WiFi (2.4GHz & 5GHz) Bluetooth GPS	Dual band WiFi (2.4GHz & 5GHz) Bluetooth
Interfaces	Micro USB host 2.0 Audio Jack 3.5mm Micro SD slot Mini HDMI output	1x Micro USB host 2.0 Audio Jack 3.5mm Micro SD slot Mini HDMI output	Micro USB host 2.0 Audio Jack 3.5mm Micro SD slot Mini HDMI output
Cameras	Front & back cameras (0.3MP / 2MP)	Front & back cameras (0.3MP / 2MP)	Front & back cameras (2MP / 2MP)
Price			

For more information about the Elements Range and Platinum Tablet options visit [www.ARCHOS.com](http://www.ARCHOS.com).

**For further press information, please contact:**

Lianne Hunter  
[Lianne.hunter@harvard.co.uk](mailto:Lianne.hunter@harvard.co.uk)  
(0)20 7861 2843

#### **ABOUT ARCHOS**

ARCHOS, a pioneer in the portable audio and video player market, and now specialising in Android Tablets and Smartphones, has repeatedly revolutionised the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android Tablets and Smartphones, as well as a full line of OEM devices. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. In 2008, ARCHOS launched the first generation Internet Tablets, and then the first ever Android powered tablets in 2009. In 2013, ARCHOS launched its first generation of Smartphones with the ARCHOS Platinum series. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN CodeFR0000182479. Website: [www.archos.com](http://www.archos.com).

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