

ARCHOS Unveils 50 Helium Plus and 55 Helium Plus



Paris – June 9, 2015 – ARCHOS, a pioneer in Android™ devices, unveils the 50 Helium Plus and 55 Helium Plus smartphones with HD screens, IPS image quality, and 4G Dual SIM connectivity. Available in July 2015, the 50 Helium Plus and 55 Helium Plus will retail for \$109 and \$139 respectively.

“The ARCHOS 50 Helium Plus and ARCHOS 55 Helium Plus reflect ARCHOS’ goal of bringing 4G technology to everybody and offer users better performance at affordable prizes,” says Loic Poirier, CEO at ARCHOS

High-end Design and HD Technology



ARCHOS Helium line showcases a refreshed style with sleeker designs and a “Glass Effect” finishing. Available in either Jet Black or White Frost exteriors, the Helium Plus models are distinguished by the quality and brightness of their screens. The ARCHOS 55 Helium offers a large 5.5 inch screen for maximum reading comfort, while the ARCHOS 50 Helium Plus is equipped with an equally

luminous 5 inch screen in a more compact style. The HD resolution of both models, combined with IPS screen technology, results in brilliant colors and wide viewing angles,

Power and Speed

ARCHOS 50 Helium Plus and the ARCHOS 55 Helium Plus boasts Android's latest operating system, Lollipop 5.1, offering a smoother and more user-friendly interface, advanced battery life management, and support for 2 SIM cards at once. Users will also benefit from the latest technologies for maximum speed and performance with a 64 bit processor.

Professional Photos

Camera-lovers can show off their talents using the Helium Plus line via 13MP of photo power through the rear-facing camera and 5MP through the front-facing camera. Autofocus and LED flash are also included for crystal-clear photos even in low lighting conditions.



Increased Storage

The Helium 50 Plus and Helium 55 Plus boast ARCHOS's latest innovation, ARCHOS Fusion Storage, which seamlessly combines the phone's internal memory with a Micro SD card. A 16GB Micro SD card is included in the ARCHOS 55 Helium Plus's box.

Other Helium Plus line features



- 1GB of RAM and 8 GB of Flash memory
- Micro SD card slot (64GB compatible)
- Dual SIM technology
- Category 4 4G
- Android Lollipop 5.1
- 2000mAh battery in the ARCHOS 50 Helium Plus
- 2400mAh battery in the ARCHOS 55 Helium Plus

For more information about ARCHOS' entire selection of Connected Devices, Smartphones and Tablets, visit us at www.archos.com or contact us through Facebook or Twitter.

Technical Features:

	ARCHOS 50 Helium Plus	ARCHOS 55 Helium Plus
Android	Android 5.1 "Lollipop"	
CPU	MediaTek MT6735P / Quad Core @1Ghz Cortex A53 / 64 Bit	
GPU	Mali T720	
LCD	5" 1280x720 (HD) 293dpi / IPS	5.5" 1280x720 (HD) 267dpi / IPS
RAM	GB	
Flash	8Go	8Go + Micro SD 16 GB included
External Memory	Via Micro SD	
Pictures / Camera	13MP (BSI) Autofocus + Flash / 5MP	
Connectivity	Dual SIM Dual Standby GSM/GPRS/EDGE : 850/ 900/ 1800/ 1900 Mhz 3G/H+/DC-H+ : 900/ 2100 Mhz (42Mbps / 11Mbps) 4G/ LTE cat.4 : (150Mbps / 50 Mbps)	
	Bluetooth 4.0 LE	
	Wi-Fi, Wi-Fi direct, Wi-Fi hot spot	
	GPS/AGPS	
	Micro USB 2.0 OTG	
	POP/IMAP/Exchange Active Sync/SMTP/PushMail	
Battery	Li-on 2000mAh	Li-on 2400mAh
Size / Weight	5.63"x2.79"x0.36" / 0.35 lbs.	6.1"x3.07"x0.33" / 0.37 lbs.
Price	\$109	\$139

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About ARCHOS

ARCHOS, a pioneer in the portable audio and video player market, and now specializing in Android Tablets and Smartphones, has repeatedly revolutionized the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android Tablets and Smartphones, as well as a full line of OEM devices. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. In 2008, ARCHOS launched the first generation Internet Tablets, and then the first ever Android powered tablets in 2009. In 2013, ARCHOS launched its first generation of Smartphones with the ARCHOS Platinum series. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN CodeFR0000182479. Website: www.archos.com

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