

## Consolidated turnover from January to September 2014

### Cumulative 9 month turnover comparison

IFRS Revenue in M€	9 first months	9 first months	Var in M€	Var in %
Non audited datas	2014*	2013		
Europe and North America	63.8	67.3	-3.5	-5%
Asia	20.2	19.0	1.2	6%
<b>TOTAL</b>	<b>84.0</b>	<b>86.3</b>	<b>-2.3</b>	<b>-3%</b>

\* Including LOGIC INSTRUMENT turnover for a total amount of M€ 4.8 in Europe and North America starting 01/23/14

With a combined turnover of 84 million euros at the end of September 2014, including that of LOGIC INSTRUMENT, ARCHOS' revenue decreased by 3% compared to the same period in 2013. This was mainly due to delivery delays in the last weeks of September due to the AIR FRANCE pilots' strike and also by reduced activity in France during the Summer.

During the third quarter, ARCHOS has strengthened its position in the smartphone market by extending its range with new 3G and 4G products with improved features, performance and colors through interchangeable back cases. To meet the growing demand of European consumers for more connectivity, in August Archos has also launched new 3G and 4G tablets at competitive prices. Finally the ARCHOS Music Beany, our latest connected object, has been a hit with the press and distributors. Music Beany deliveries will start in October 2014.

ARCHOS' primary communication efforts took place in September, especially in the 4G smartphones segment. For France ARCHOS announced the first 4G smartphone at 99.99 euros SRP with a 4.5" screen and quad-core processor. This announcement was extensively pushed through dedicated TV and radio ad campaigns. As such the ARCHOS Helium range has been ranked in the top selling 4G phones in France in September and was also referenced by the 4G operator Free. Additionally, the ARCHOS brand is starting to benefit from the high visibility generated by its partnership with the French Football Federation.

It is in this same vein that ARCHOS has decided to develop a strategic partnership with the Egyptian distributor Uni Group (Top 3 Egyptian carrier) who will hold the exclusivity to market ARCHOS smartphones and tablets in Egypt. This is the first step for ARCHOS' arrival on the African continent - a market particularly in line with ARCHOS' product offerings.

The impact of marketing and new partnerships signed in Q3 should have a positive impact on the back-orders starting in the fourth quarter 2014.

### About ARCHOS

ARCHOS, a pioneer in the portable audio and video player market, and now specializing in Android Tablets and Smartphones, has repeatedly revolutionized the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android Tablets and Smartphones, as well as a full line of OEM devices. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. In 2008, ARCHOS launched the first generation Internet Tablets, and then the first ever Android powered tablets in 2009. In 2013, ARCHOS launched its first generation of Smartphones with the ARCHOS Platinum series. ARCHOS has offices in Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN CodeFR0000182479.

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