ARCHOS reinforces commitment to the 3G/4G market with new devices at Mobile World congress 2014

ARCHOS' will show off its complete selection of tablets, smartphones and connected objects at Hall 1, booth 1F20

London – February 20, 2014 – ARCHOS, a pioneer in Android™ devices, unveils its lineup of cutting-edge tablets and smartphones for the first half of 2014 during Mobile World Congress, including the ARCHOS 80 Helium 4G, the industry's first 8-inch 4G tablet under £229.99 and the ARCHOS 50c Oxygen smartphone with its Octa Core CPU.

"ARCHOS' new lineup of products highlights the company's commitment to innovation and confirms its position in the 3G/4G market," says Loic Poirier, CEO of ARCHOS. "Our new product offerings continue to push the boundaries of technology, blending superior design, cutting-edge technology and impressive affordability,"

ARCHOS 80 Helium 4G

Adding to the Helium 4G range, unveiled in January at CES, comes the ARCHOS 80 Helium 4G,the world's first 8-inch 4G tablet under £230 blazing fast speeds through a Quad Core A7 processor, Android 4.3 "Jelly Bean" platform and 4G/LTE Cat 4 connectivity for faster surfing, streaming and downloading. The state-of-the-art device comes equipped with outstanding features such as high resolution screen, Bluetooth Smart technology and full access to the Google Play store.

ARCHOS 50c Oxygen

The ARCHOS 50c Oxygen wraps an HD IPS Screen (1280 x 720), Bluetooth Smart technology and a MediaTek Octa-Core processor into a super sleek (6.7mm) deep black smartphone. At less than £200, the ARCHOS 50c Oxygen, flagship of the ARCHOS smartphone range, is a Dual SIM device running Android 4.3 "Jelly Bean".

“MediaTek is very pleased to see its portfolio of dual-, quad-, and octa-core “Systems-on-a-Chip” well represented across ARCHOS’ breaking new smartphone line-up. This is another proof-point of MediaTek’s commitment in making rich multimedia features, leading edge multi-processing and multi-mode connectivity available to everyone at affordable price levels”, said Siegmund Redl, MediaTek's VP and GM of Corporate Marketing in Europe.

ARCHOS 64 Xenon

With its 6.4-inch HD IPS screen (1280 x 720), the ARCHOS 64 Xenon gives users the screen real estate they need for their applications, videos and games in comfort while on the go. Combined with the ARCHOS multimedia applications the ARCHOS 64 Xenon is a multimedia lover’s dream, this unlocked phablet utilises a Quad-Core CPU for superb processing speed and is available for under £200

ARCHOS 40b Titanium

ARCHOS transforms the smartphone into a mobile music lover’s dream with the ARCHOS 40b Titanium. The smartphone makes listening to great music possible with its enhanced audio system and dual front facing speakers that deliver crystal clear and pure stereo sound. The £99.99 ARCHOS 40b is powered by a Dual-Core CPU, has a 4.0-inch IPS Panel, dual cameras and has full access to Google Play store with more than 1 million apps.

At Mobile World Congress 2014 ARCHOS will also showcase its entire selection of 3G and 4G smartphones, 3G and HD tablets, and ARCHOS’ Connected Objects range (originally unveiled at CES in January 2014), the industry’s most comprehensive ecosystem of connected objects for the home and self.
From February 24th to the 27th at ARCHOS’ booth - Hall 1 booth 1F20, attendees can experience the benefits of interconnectivity as well as the latest in mobile technology.

Product Specifications

	ARCHOS 80 Helium 4G	ARCHOS 50c Oxygen	ARCHOS 64 Xenon	ARCHOS 40b Titanium
OS	Android 4.3 “Jelly Bean”	Android 4.2 "Jelly Bean"	Android 4.2 "Jelly Bean"	Android 4.2 "Jelly Bean"
CPU	Qualcomm MSM8926 / Quad Core @1.2Ghz Cortex A7	Mediatek MT6592 / Octa-Core @1.7 Ghz Cortex A7	Mediatek MT6582 / Quad core 1.3 GHz A7	Mediatek MT6572 / Dual Core 1.3 GHz A7
GPU	Adreno 305	Mali 450MP4	Mali 400MP2	Mali 400
Screen	8'' 1024x768 Screen with IPS technology	5'' 1280 x 720 Screen with IPS technology	6.4'' 1280 x 720 pixels with IPS technology	4'' 800 x 480 pixels IPS
RAM	1GB	1GB	1GB	512MB
Storage	8GB	8GB	4GB	4GB
Expandable Memory	Micro SD			
Camera	5MP- Autofocus with LED Flash	8MP- Autofocus with LED Flash	8MP- Autofocus with LED Flash	5MP- Autofocus with LED Flash
	Front Camera - 2MP	Front Camera - 2MP	Front Camera - 2MP	Front Camera - VGA
	1080p Video encoding	1080p Video encoding	1080p Video encoding	720p video encoding
	BSI sensor			
Network & Connectivity	GSM/GPRS/EDGE : 850 / 900 / 1800 / 1900 MHz			
	UMTS/WCDMA/3G: 900 / 1800 / 2100 MHz			
	4G/LTE: 800 / 1800 / 2100 / 2600 Mhz LTE cat. 4 150Mbps/50Mbps	HSPA+ 21Mbps / 5.76Mbps	HSPA+ 21Mbps / 5.76Mbps	HSPA+ 21Mbps / 5.76Mbps
	Bluetooth: 4.0 + A2DP + HFP + EDR	Bluetooth : 4.0 + A2DP + HFP + EDR	Bluetooth: 3.0 + A2DP + HFP + EDR	Bluetooth: 3.0 + A2DP + HFP + EDR
	Wi-Fi and Wi-Fi Hotspot			
	A-GPS			
	Micro USB 2.0 Sync and Charge			
	POP/IMAP/Exchange Active Sync/SMTP/PushMail			
Battery	Li-on 3500mAh	Li-on 2000mAh	Li-on 2800mAh	Li-on 1400mAh
Size	213*155*10.5mm	145*69.8*7.64mm	90.6*170.7*9.3mm	125*61*8.5mm
Price	£229.99	£199.99	£199.99	£99.99

About ARCHOS

ARCHOS, a pioneer in the portable audio and video player market, and now specializing in Android Tablets and Smartphones, has repeatedly revolutionized the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android Tablets and Smartphones, as well as a full line of OEM devices. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. In 2008, ARCHOS launched the first generation Internet Tablets, and then the first ever Android powered tablets in 2009. In 2013, ARCHOS launched its first generation of Smartphones with the ARCHOS Platinum series. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN CodeFR0000182479. Website: www.archos.com.

Connect with us on Facebook: http://www.facebook.com/pages/Archos-Worldwide
Follow us on Twitter: https://twitter.com/archosnews
Google and Android, are trademarks of Google Inc.

###

Media Contact:

For further press information, please contact:
Tricia May
Tricia.may@harvard.co.uk
(0)20 8564 6356