

ARCHOS enhances its Diamond range with a smartphone 6 GB of RAM / 128 GB of storage capacity and a 2K screen tablet

Paris - Wednesday, August 30th, 2017 - ARCHOS, the French brand which has established itself as a key European player in consumer electronics, is demonstrating on its booth (Hall 25 - 209) at the IFA (1-6 September 2017 - Berlin - Germany) the ARCHOS Diamond Alpha+, with the incredible combination of 6 GB of RAM and 128 GB of internal storage capacity, and the ARCHOS Diamond Tab, a 2K screen tablet. The new ARCHOS Diamond Alpha+ and the ARCHOS Diamond Tab will be marketed across Europe from October 2017 at the respective prices of €399.99 and €299.99.

In just 10 years, tablet and smartphone have established themselves in the daily lives of billions of users around the world, some in search of ever more power and velocity.

The **ARCHOS Diamond Alpha+** shows sleek lines in a metal shell with premium finishes. Its IPS screen, with a 5.2-inch Corning® Gorilla® Glass Full HD panel, ensures a beautiful display.

Powered by a Qualcomm Snapdragon 653 eight-core processor, clocked at 1.8 GHz, the ARCHOS Diamond Alpha+ is boosted by the combination of 6 GB of RAM and 128 GB of expandable internal storage. It is the ideal companion to carry out the many tasks currently entrusted to the smartphones, simultaneously, throughout the day. It is equipped with a battery of nearly 3,000 mAh, which recharges quickly via its USB Type-C.

At a price of €399.99, the ARCHOS Diamond Alpha+ is more suitable for photography enthusiasts, who like to capture on the fly, modify or add effects easily and quickly share their pictures with family and / or friends. Its dual 13 MP SONY rear sensor (one black-and-white, the other color), combined with powerful algorithms, allows powerful shots with vibrant colors. Its front sensor of 16 MP is an additional asset for successful selfies, even in unfavorable situations. It also offers the possibility of capturing videos in 4K.



The uses of the tablet are widening. So far confined to the role of a single connected screen, it is becoming more and more the domestic companion, available to all at home, to play videos and use instant messaging, to visit websites and to access social networks, even play. All these activities require a strong configuration, which has provided ARCHOS with its new tablet Diamond.

In its metal case, in 10.1-inch format, the **ARCHOS Diamond Tab** embeds a beautiful Full HD screen, QHD+ - 2,560 x 1,600 pixels, for superb colors, with brightness and a high contrast ratio.

This tablet is powered by the famous Rockchip 3399 SoC, with its dual-core Cortex-A72 and quad-core Cortex-A53 and its Mali-T860 MP4 GPU, backed by 4 GB of RAM and 64 GB of internal storage.

The ARCHOS Diamond Tab accepts HD videos, which will delight image lovers, used to Amazon Videos, Netflix or YouTube.

At €299.99, the ARCHOS Diamond Tab also includes two cameras (13 MP at the back and 5 MP at the front) and a 6,600 mAh battery for a solid autonomy.



Unveiled at the IFA 2017, the ARCHOS Diamond Alpha+ and the ARCHOS Diamond Tab will be available in Europe from October 2017 on www.archos.com.

About ARCHOS:

ARCHOS, a pioneer in consumer electronics, continues to innovate and revolutionize the consumer electronics market. Among others, the French manufacturer was first with an HDD MP3 player in 2000, a multimedia player in 2003, Google Android powered tablets in 2009, a connected Smart Home in 2014 and PicoWAN, the first collaborative network dedicated to the IoT, in 2016. Today, ARCHOS offers its own line of tablets, smartphones and connected objects worldwide. It also markets and distributes high-value innovative products associated with the tablet and smartphone markets: urban mobility, smart entertainment. With headquarters in France, offices in Europe and in Asia, ARCHOS has become a strong pan-European player and is furthering its international expansion. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN Code: FR0000182479.

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