

# ARCHOS, Partner of the French Football Federation

*ARCHOS announces technology partnership with the French Football Federation and also becomes official supplier for France's national and amateur football teams for the next four seasons*

London, 12th June 2014

ARCHOS, pioneer in Android devices has joined with the French Football Federation (Fédération Française de Football, or FFF) to become their technology partner and one of the official partners of the French national football teams. This agreement aims to accelerate French football's move to the digital age and support ARCHOS' marketing strategy.



## ARCHOS, Technology Partner for the French Football Federation

# ARCHOS

From January 2015, ARCHOS will participate in the digitalisation of the FFF by providing tablets that will dematerialise the game sheet for the 18 000 French football clubs and the 2 million FFF license holders for easier and faster data sharing.

*"The French Football Federation is very pleased to associate with ARCHOS for four years. With this partnership the FFF will move to the digital age by modernising its equipment and practices and offer its leagues, districts and clubs a more efficient service,"* explains the president of the FFF, Noël Le Graët.

## ARCHOS, Official Supplier for France's National Football Teams

To complete this partnership, from the beginning of September, ARCHOS will associate with France's national football teams – L'Equipe de France as well as France's under 21s and Women's teams. By joining the prestigious circle of partners of French football, ARCHOS will gradually soak up the aura of France's national sport.

*"We are proud to be part of transitioning France's national sport to the digital age,"* stated Loïc Poirier, Managing Director at ARCHOS. *"This partnership will also increase visibility for ARCHOS and push our marketing strategy."*

For more information on the French Football Federation, their partners and French Football go to <http://www.fff.fr>. To find out more on the ranges of tablets, smartphones and connected objects developed by ARCHOS go to <http://www.archos.com> or follow ARCHOS on [Facebook](#) and [Twitter](#).

## About ARCHOS

ARCHOS, a pioneer in the portable audio and video player market, and now specialising in Android Tablets and Smartphones, has repeatedly revolutionised the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android tablets and smartphones, as well as a full line of OEM devices. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. In 2008, ARCHOS launched the first generation Internet tablets, and then the first ever Android powered tablets in 2009. In 2013, ARCHOS launched its first generation of smartphones with the ARCHOS Platinum series. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN CodeFR0000182479. Website: [www.archos.com](http://www.archos.com).

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