

ARCHOS AND FRESHUB LAUNCH THE WORLD'S FIRST CONNECTED KITCHEN E-GROCERY SHOPPING TOOL

Kitchen-tailored tablet enables consumers to order groceries online by simply waving desired items in front of screen

Today ARCHOS, a pioneer in Android Devices, and Freshub, a connected-kitchen start-up, are launching an end-to-end pilot service that enables consumers to instantly add items to a digital shopping cart using a kitchen-tailored version of the ARCHOS Smart Home Tablet, called ARCHOS Kitchen Screen™.



The ARCHOS Kitchen Screen makes it easy for consumers to add a choice of thousands of products to their digital shopping cart throughout the week by simply waving the desired item in front of the screen, or via voice commands. The device also includes a touchscreen that suggests product alternatives if an item is unavailable, as well as customised electronic coupons.

Loic Poirier, CEO at ARCHOS noted, “As leaders in the Connected Objects field, we are proud to work with Freshub to connect the kitchen. Our Smart Home vision now helps people to keep their kitchens well stocked thanks to the world’s first connected device offering an instant grocery retail link. This game-

changing connectivity will considerably alter the way people shop and will shape the future retailing experience.”

Iri Zohar, Founder and CEO at Freshub noted, “When we set out to deliver on the connected kitchen, Freshub knew that to succeed we’d need strong collaboration between our service, CE manufactures and online grocers. We were excited to be able to secure a market leader like ARCHOS to work with us, and validate our vision. We see the connected kitchen as way to help consumers live healthier lifestyles, and to make thoughtful decisions about what they eat by eliminating barriers to shopping. This pilot is a great step in the right direction.”

As well as the Kitchen Screen, ARCHOS offers consumers a variety of kitchen, family and smart home apps including recipes, cooking timers, streaming music, security cameras, digital picture frames and weather monitors.

About ARCHOS

ARCHOS, a pioneer in the portable audio and video player market, and now specializing in Android Tablets and Smartphones, has repeatedly revolutionised the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android Tablets and Smartphones, as well as a full line of OEM devices. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. In 2008, ARCHOS launched the first generation Internet Tablets, and then the first ever Android powered tablets in 2009. In 2013, ARCHOS launched its first generation of Smartphones with the ARCHOS Platinum series. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN CodeFR0000182479. Website: www.archos.com.

About Freshub

Freshub is a leading business advisor, technology provider and systems integrator for the connected kitchen ecosystem. Freshub brings grocery retailers and appliance and devices manufacturers together to make the connected kitchen a reality. Freshub leverages its Magic Barcode Reader, to offer consumers effortless pantry restocking by simply waving run-out items right into their digital shopping cart. Website: www.freshub.com.