

## ARCHOS enhances its IoT activities and joins the LoRa™ Alliance

*ARCHOS announces today it joins the LoRa™ Alliance, the leading technology alliance for the Internet of Things (IoT) and low-power wide area networks (LPWAN). Among the other members of the Alliance, together with its partners, the French consumer electronics manufacturer, intends to deliver additional solutions compatible to the LoRaWAN™ protocol, for a wider ecosystem, in line with organizations' technological demand as well as budget constraint.*

Headquartered in Paris, ARCHOS is a pan-European technology company that designs, develops and manufactures high-end consumer electronics: tablets and smartphones, connected objects, IoT network.

Unveiled late 2015, its subsidiary PicoWAN provides businesses with a turnkey end to end solution allowing them to focus on their core activities, while achieving significant ROI through their own private and secure network.

PicoWAN is a Low-Power Wide-Area Network (LPWAN), with bidirectional communication capabilities, offering a proprietary MAC (wireless network protocol) optimized for Pico-Gateways, with high connection capacity, sensors including a development kit, a cloud platform, data analytics services, as well as a customer application. This deep indoor network can be densified at will and is customizable to meet different security layers.

By joining the LoRa Alliance™, ARCHOS aims to provide organizations with best of breed technologies compatible to both PicoWAN and LoRaWAN™ protocols, for well-balanced solutions at effective cost.

Benefiting from a long-track expertise in communication protocols and software development, which drove to the introduction of several world premiers in the Google environment, ARCHOS will unveil by the end of the year a complete line of base stations and sensors compatible to the LoRaWAN™ protocol, to service any business looking for a smarter organization, from cities to vertical markets.

ARCHOS is currently building a network of affiliated partners and certifying their LoRaWAN™-compatible end devices and sensors.

Domains of applications will consist in smart metering, consumption management, processes and costs optimization, in cities and vertical markets.



## About ARCHOS:

ARCHOS, a pioneer in consumer electronics, has repeatedly revolutionized the market. Among others, the French manufacturer was first with an HDD MP3 player in 2000, a multimedia player in 2003, Google Android powered tablets in 2009, as well as a connected Smart Home in 2014. Today, ARCHOS offers its own line of tablets, smartphones and connected objects worldwide. With headquarters in France, offices in Europe and in Asia, ARCHOS has become a strong pan-European player and is furthering its international expansion. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN Code: FR0000182479.

[www.archos.com](http://www.archos.com)

## About LoRa™ Alliance:

The LoRa™ Alliance is an open, non-profit association has grown to over 330 members since its inception in March 2015, becoming one of the largest and fastest growing alliances in the technology sector. Its members are closely collaborating and sharing their experience to promote the LoRaWAN™ protocol as the leading open global standard for secure, carrier-grade IoT LPWA connectivity. With the technical flexibility to address the multiple IoT applications, both static and mobile, and a certification program to guarantee interoperability, LoRaWAN™ has already being deployed by major mobile network operators globally and is anticipated to widely expand in 2016.

[www.lora-alliance.org](http://www.lora-alliance.org)

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