

# ARCHOS Releases the First Premium Designed Phablet at £199.99

*The ARCHOS 64 Xenon features true multimedia experience with 6.4" screen, quad-core processor and premium design. Available in the UK from May 31<sup>st</sup> starting at £199.99*

London – May 27, 2014 – [ARCHOS](#), a pioneer in Android™ devices, unveils the ARCHOS 64 Xenon smartphone, the first Android “phablet” that combines premium design and affordability. It offers users a crystal clear, **6.4” IPS HD screen**, making it ideal for any multimedia experience at a budget-friendly price.

## Gorgeous multimedia experience and portability

Combining a powerful yet energy-efficient 1.3 GHz quad-core Mediatek processor and 1GB of RAM with its large screen, the ARCHOS 64 Xenon smartphone is ideal for watching HD videos and photos with **crisp clarity**. The critically-acclaimed ARCHOS Video Player app is also included to offer an uncompromised multimedia experience.



*“The ARCHOS 64 Xenon smartphone combines the **portability of a smartphone** with the beauty of the **tablet multimedia experience**,”* said Loïc Poirier, CEO of ARCHOS. *“ARCHOS is proud to offer its customers the first phablet which combines premium design and budget-friendly price.”*

## A feature-rich smartphone

Other key features included in the ARCHOS 64 Xenon are:

- It's **Google certified** with access to all Google services including the Google Play store and its millions of applications
- **Dual-SIM card** support to manage multiple providers simultaneously
- 2800 mAh battery for a longer battery life
- 8 MP camera with auto focus and flash
- Micro SD slot to expand memory up to 64Go

The ARCHOS 64 Xenon will be available from QVC on May 31<sup>st</sup> starting at £199.99. You can catch demonstrations of the product at 00:01, 11:00 and 22:00 or visit the [online store](#).

For more information about ARCHOS' entire selection of smartphones, tablets and connected objects, visit us at [www.archos.com](http://www.archos.com) and follow us on [Facebook](#) and [Twitter](#).

## About ARCHOS

ARCHOS, a pioneer in the portable audio and video player market, and now specialising in Android Tablets and Smartphones, has repeatedly revolutionised the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android tablets and smartphones, as well as a full line of OEM devices. In 2000, ARCHOS launched the Jukebox 6000, the first MP3 player combined with a hard disk. In 2008, ARCHOS launched the first generation Internet tablets, and then the first ever Android powered tablets in 2009. In 2013, ARCHOS launched its first generation of smartphones with the ARCHOS Platinum series. ARCHOS has offices in the United States, Europe and Asia. ARCHOS is quoted on Compartment C of Eurolist, Euronext Paris, ISIN CodeFR0000182479. Website: [www.archos.com](http://www.archos.com).

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